

SUBJECT LINE: (INSERT NAME), I have a FREE bottle reserved in your name

Hi Peter Fogel, check out today's email... it's packed with new ideas for living pain free. You can unsubscribe at any time by clicking [here](#)



TheHealthyBack[®]
I N S T I T U T E
Less Pain, More Life.

"A full life is a pain free life... reclaim your independence and live pain free again."



Jesse Cannone
Founder/President

Call Toll Free - 1 (800) 216-4908

Hi **[INSERT NAME]**,

Perhaps your doctor told you about it, or maybe you've read about it from social or the mainstream media.

I'm referring to turmeric.

And here's the unvarnished truth: thousands of studies show this miracle spice works effectively to soothing your chronic joint and muscle discomfort.



(My family takes it every day.)

But, please don't buy a bottle---just yet.

Yes, turmeric is the real deal. And it's been proven to help folks who deal with daily chronic pain.

Unfortunately, NOT all versions of turmeric are the same.

That's why I'm writing to you today – so you don't waste your money on just any turmeric.

Here's why: as in most supplements (and turmeric is no exception), it takes time for the formula to move through your digestive system and into your bloodstream to work.

Who wants that?



And because it does, it inhibits turmeric's joint soothing power to ending your pain quickly.

And all you want to is to go back to your gardening, golfing, and exercising so you can enjoy a pain-free life now--- right?

Unfortunately, if you decide to take a typical turmeric capsule to get soothing relief.... you're just going to have to wait.

But here's some good news: my Medical Advisory Board has taken the turmeric formula and re-engineered it into a clinically proven topical skin cream.

THIS formula's shown to stop your misery even faster!

A little Dab Will Do You!

That's' because tropical creams focus on working on the inflamed area only!

Just open the tube, spread some onto your fingers, and rubs some into your aching fingers, creaky elbow, or your throbbing knees.

And guess what happens next?

In minutes you'll have quick soothing and targeted relief, fast!
Much faster than waiting for a turmeric capsule to kick in and do its job!

Best of all --- this turmeric is just one of the 13 joint-nurturing nutrients in our best-selling topical formula, Rub-on-Relief®.

Listen, I can pound the table about it for hours--- but feeling is believing, right?

This is why I want to make you a firm believer.

Honestly, I'm going against "the bean counters" at my company, and I'm going to ship you a **free tube**. (All I ask is for you to cover shipping and let me know the great results you got after using it.) Fair enough?

6 Benefits of Using Topical Pain Relief Over Pills!

- 1. Precision targeting.**
- 2. Safe for internal organ systems.**
- 3. Quick reaction time.**
- 4. Increased pain relief across numerous types of pain.**
- 5. Reduced risk of drug tolerance.**
- 6. Reduced chances of misuse.**

Fact: Topical pain relief is an effective solution to giving you soothing relieve to minor aches and pains. pulled or sore muscles Arthritic pain in your joints and muscles-Fast!

<https://compoundingrxusa.com/>

"In minutes quick soothing and targeted relief is yours FAST!
Much faster than waiting for a turmeric capsule to kick in and do its job!"

The Clock is Ticking With This Limited Time Offer

Here's the problem: This promotion is absolutely LIMITED to the first 500 who **click on the link below**. (Yes, supplies are limited.)

In fact, this e-mail is going out to our list of 186,534 people. So as you can tell, time is at the essence.

My advice? Jump on this offer and claim your FREE tube, today!

I am taking all the risk here. You have nothing to lose... except your pain.

Please click the link below.

To your health,



T

[⇒ Click Here To Claim your Free Tube Of Mother Nature's BEST Joint and Muscle Soother \(While Supplies Last\)](#)

Jesse Cannon



SUBJECT LINE: Read This about Salt, or Die!

Hi Peter Fogel, check out today's email... it's packed with new ideas for living pain free. You can unsubscribe at any time by clicking [here](#)



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Hi **{INSERT NAME}**

It's Saturday night, and I stayed up later than usual reading a critical Special Report. (Yes, envy me, I lead a full life.)

Anyway, I was so impressed with this research that I knew I had to get it to you asap.

It concerns a very controversial subject.

High Blood Pressure.

As a member of my e-mail list, I know you're a health-conscience person and have probably been told by your doctor:



REDUCE YOUR SALT INTAKE NOW! (Notice the emphasis. I'm yelling in CAPS!)

However, recent studies show that reducing sodium really doesn't improve blood pressure.

In fact, it's just the opposite; TOO little salt could actually harm your health.

Now, your mind is racing.

(Frustrated) "Is anything acceptable to drink or eat?! How do coffee and alcohol affect blood pressure?! What other foods should I stay away...? (more angst) SHALL I JUST STOP EATING ALTOGETHER?"



Not to add to the confusion, but even common high-blood pressure meds can deliver some ugly side effects like weight gain.

I know, I know. One day – the pundits say something is safe -- the next day they come out with CNN BREAKING NEWS: "*We were wrong... sorry, do this... NOT that! And tomorrow we'll change our minds again...*"

It never ends. Well, here's some helpful news to digest (and it's healthy and free).

My good friends **Catherine Ebeling and Mike Geary** have done the heavy lifting for you and compiled a brand-new 37-page Special Report called: "**How to Safely Lower Your Blood Pressure-Naturally for Pennies a Day!** (\$35 Value)

My advice? While it's still available download this Special Report now. (**[click here](#)**)

to your health,



A handwritten signature in black ink that reads "Jesse Cannone".

Jesse Cannone, CFT, CPRS, MFT
Co-Founder, Healthy Back Institute
www.losethebackpain.com