

Subject line: Welcome to Pure Bred Stock Investor

Dear {insert name},

Welcome, I am PETER FOGEL Editor of **Pure Bred Stock Investor**: The #1 Stock Investment Publication that focuses on the ever-advancing –ever-changing - growing pet industry.

What makes us #1? Well, we're the only one, that's why.

Every two weeks, our goal is to bring you Pure Bred Stocks for your Pet portfolio, which consists of speculative, value plays, and rock n' rollin' growth stocks.

My friend, if you love your pets as we do -- you certainly have picked the right newsletter at the right time to increase your net worth – and reach financial freedom. And that's because the pet industry is on the cusp of more explosive growth in a niche that'll last for years to come.

And that's our goal – to have you grow rich within this niche.

And we're not alone: the American **Pet** Products Association (APPA) estimates that within the **year**, \$75.38 billion will be spent on **pets** in the United States alone.

IBISWorld reports **industry** revenue accrued at an annualized rate of 4.3% to \$21.1 billion over the last five years, with a 4.0% **growth** in 2019 alone.

During the pandemic, man craved more of his furry friends and helped find homes for our canine pals and cat buddies.

Thankfully, more dogs and cats found new homes, and few were left in shelters.

So as you can well imagine, pet care company's sales are exploding in revenue.

According to Edge by Ascential, a market research firm, North American pet owners spent \$225 billion in 2018.

And by 2023, it should hit \$281 billion – that's roughly 5% compound annual growth.

Recently, we hit it out of the park with some blue-chip stocks that have pet-related exposure, like General Mills (**GIS**). They acquired all-natural pet-food leader Blue Buffalo for \$8 billion in 2018.

We got in six weeks ago, and already we're up 30% for the year. Then there's Aon (**AON**). This company is a top-rated pet insurance business in the form of subsidiary Healthy Paws.

We now boast an 18% return in just three months – with the stock having more upside going into 2020.

Can Pet Insurance stocks really make you a lot of money? Well, we think so and other players seem to agree. **Synchrony Financial (SYF)** bought Anon's principal rival, Pet's Best, in 2019.

What to Expect with Your Subscription

Portal Access: Username and password Protected. You have 24/7 access to portfolio updates and future FREE reports.

New Stock Recommendations:

Every two weeks, you'll have delivered to your mailbox a new stock recommendation. I will tell you the price to get in at ... and just importantly if the company's fundamentals change --- when to exit the position.

Pure Bred Pet Podcast: Each month, I interview veterinary biomedical science experts and their cutting-edge breakthroughs in pet health.

As you're about to experience with my research, the pet industry can be very profitable if you pick the right stocks.

Which is where I come in. As promised, in another e-mail, you will receive the Free Bonus Report (\$65 Value)

5 Pet Industry Stock Poised for a Profitable Take Off! (\$65 Value)

In my Special Report, I detail how these under-the-radar stocks are soon to become Wall-Street Darlings. But you'll know about them first!

They are:

- Zoetis (NYSE:ZTS)
- Freshpet (NASDAQ:FRPT)
- Idexx Laboratories (NASDAQ:IDXX)
- Trupanion (NASDAQ:TRUP)
- Covetrus (NASDAQ:CVET)

That's it for now.

Enjoy your FREE Special Report – and look for my daily e-mail updates and be sure to register at our website to get into our portal (and to white list our e-mail address.)

Any questions, please be sure to contact customer services at support@purebedstockinvestor.com or call (9-5 EST) at 800-5555-1212.

To a very profitable journey, I remain...

Peter Fogel
Editor, Pure Bred Stock Investor

PS Our pets are part of our family. And now, you can invest profitably to give them a long and healthy life with our stock portfolio. I am excited about our journey to wealth together.

PPS Next month I will have a hot off the press report on a new
Oncology Bio Medical Pet stock that predicts early Cancer in dogs!
Don't miss it!