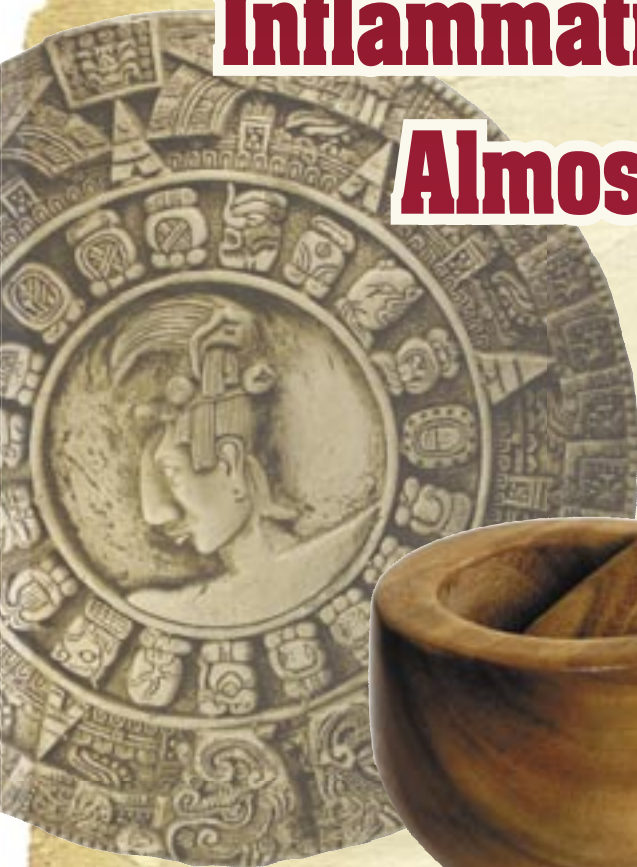


Urgent Message For All Pain Sufferers:

**From Across Three Continents... Comes The
Biggest Pain-Relief Discovery Yet!**

**This 100-Year-Old Ancient Aboriginal
Secret Can Help Alleviate Your Pain,
Inflammation, and Discomfort
Almost Immediately!**



**In This Eye Opening Report
You Will Discover:**

**Why Aboriginal tribes don't
get arthritis Page 5**

**Two powerful nutrients that
your body NEEDS for total
relief Page 8**

**A centuries-old cooking spice
that can help alleviate joint
discomfort Page 9**

**“I’ve traveled around the globe and studied
the subject of holistic healing extensively
and I’ve never seen anything quite as
effective as the pain-relieving ingredients in
Arthro-Balm!” — Al Sears, M.D.**

Western Trained Medical Doctor Is Stunned:

Just rub it on... and in minutes the pain will vanish!



Dear Friend,

Believe me when I tell you that I know what you're going through. There isn't a day that goes by that I'm not listening to one of my patients complaining about their severe pain. I can certainly sympathize with you, because I have also suffered many days with pain!

Pain is with you every day and often you can't remember the last time you felt good. It consumes all of your waking hours and stops you from enjoying the quality of life that you deserve.

And let's face it: whether it's in your back, your fingers, your neck, ankle, or any other part of your body, you want relief! You DON'T want it gone by next month, next week, or even tomorrow, you want the pain, the discomfort, the inflammation, gone— NOW! So let me ask you...

Are You Stuck On The Hamster-Wheel Of Pain?

"Doc, my lower back hurts when I get out of the car!"

"I can't even garden anymore... the pain in my knees is too much!"

"My hips are killing me every time I move!"

"The pain is so intense— I cry when I pick up my grandchild!"

If so, then my friend, I ask you now to read this report from front to back. (Yes, it's THAT important!) You see, I'm about to share with you a natural ancient ointment so outstanding that when I simply rub it on my own tender ankle... in just minutes, miraculously the pain vanishes.



And shortly, I'm going to take you on an exciting journey and show you how you can have the same results. But for now allow me to give you my background. I'm Al Sears, M.D. I'm trained in Western Medicine and own a successful Wellness Clinic in South Florida that focuses both on conventional and integrative medicine.

My travel has taken me to the four corners of the world in search of natural remedies. Here's just a snapshot of the many distant lands I've explored:

- ◆ In Peru, I trekked to the heights of Machu Picchu where I discovered some of the most unusual plant nutrients in the world.
- ◆ In India, I learned about the commonly used ayurvedic herbs that have long been administered by holistic Indian doctors.
- ◆ In the Caribbean Islands, I unearthed many of the healing plants from the beautiful oceans and the lush mountaintops.
- ◆ In Nicaragua, I journeyed into the rainforest to learn the many natural secrets of the dense jungles.



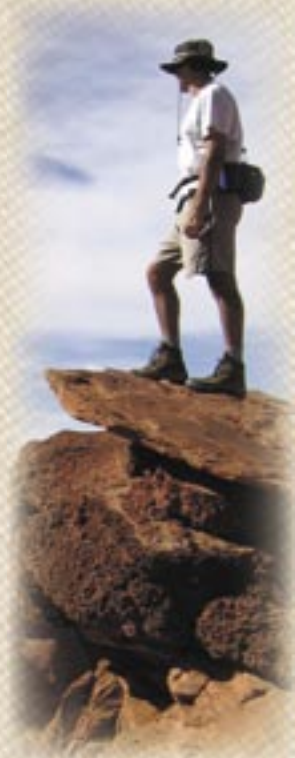
Some Call Me “The Indiana Jones of Natural Healing!”

My travels have spanned five continents... four time zones...and dozens of countries. During these journeys across the globe, I've unveiled not only hidden artifacts of great wealth, but the buried treasures of natural plants and wildlife.

Much to the benefit of my patients. I have finally discovered some of the most effective ingredients to help alleviate their pain. And several of them come directly from the remote areas of the Australian Outback.

It all started when I heard about certain plants and oils used for pain by the Aboriginal tribes hundreds of years ago. Many of these tribesmen mixed these extracts and oils together to help soothe and relieve the aching soreness of their feet. It's believed that these men walked bare-foot over 20 miles a day to hunt for food.

As I studied about the characteristics of these substances I became amazed by their effectiveness at relieving pain. After I was completely satisfied with my research I began blending many of these discoveries into one remarkable fast-acting pain-relieving formula. All the way from its Australian roots I give you — **Arthro-Balm!**



The “Wonder From Down Under” Brings Soothing Relief To Americans!

Often I see hesitation from my patients when I suggest using these same aboriginal blends of herbs for pain relief. It’s not surprising! In this country we question anything that seems too primitive in nature. But let me tell you, it doesn’t take a PhD for these tribal folks to understand the power of nature.

They don’t have double blinded studies, nor do they have the doctors or medical community to confirm their results. But what they do have is — thousands of years of actual human experience — bringing hours of relief to their painful lives.

And to tell you the truth, in the beginning, I was a little skeptical myself. But after experiencing first hand the potency of these pain-soothing botanicals

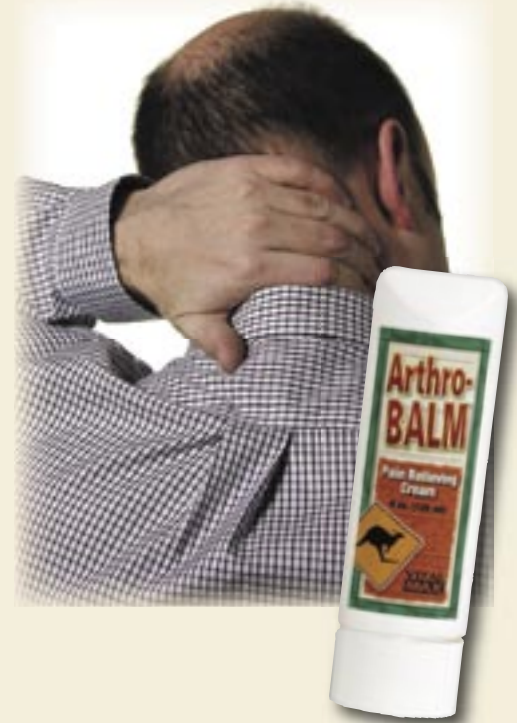
from around the world — well, now I’m a full-fledged believer.

And that’s why I’ve made it my mission to bring these secrets back home and prove to my colleagues and patients that nature does hold the answers to some of our most important health issues. And **Arthro-Balm** certainly proves my point!

So, if you have pain that’s affecting your:

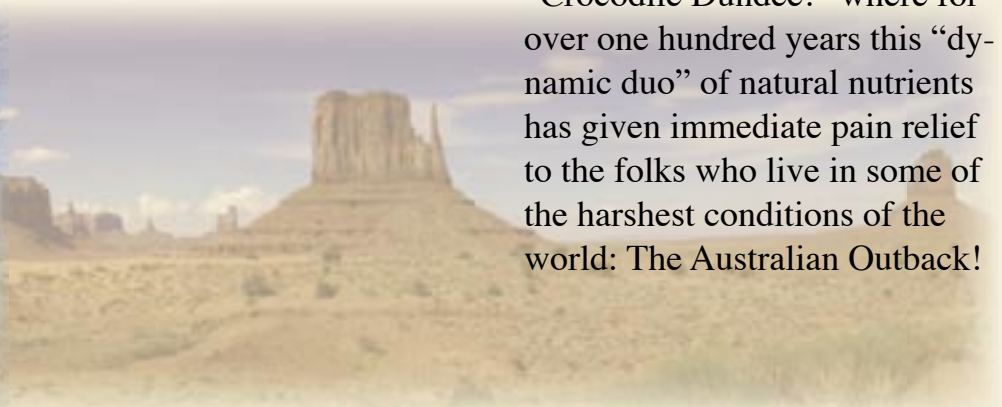
- hands
- joints or cartilage
- upper, middle, or lower back
- neck
- elbows or knees
- hips or shoulders...

... or any other inflamed part of your body — then you owe it to yourself to try **Arthro-Balm** today, RISK FREE!



And now for you to truly appreciate the soothing, healing effects of **Arthro-Balm**, I’d like you to get your passport ready. Why? Because we’re about to do some traveling!

Our first stop... The land of “Crocodile Dundee!” where for over one hundred years this “dynamic duo” of natural nutrients has given immediate pain relief to the folks who live in some of the harshest conditions of the world: The Australian Outback!



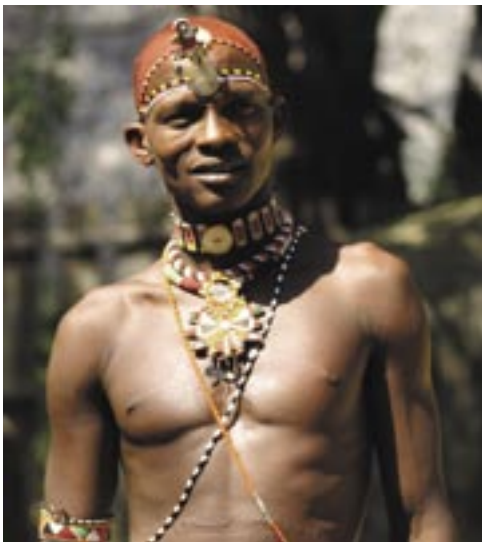
Standing Close to Six Feet Tall and Weighing 150 Pounds...

***This Ancient Australian Bird Holds the Key
to Giving You Immediate Pain Relief.***



You've heard the old saying "there must be something in the water they're drinking!" Well, "there must be something in the oil they're using."

For thousands of years the Aboriginal Tribes have dealt with pain without prescriptions!



You see, the Aboriginals long-ago discovered the pain-relieving secrets of oil extracted from the Australian Emu bird. For many centuries this six foot prehistoric bird was highly valued, not just as a vital source of food and clothing — but also as a help in reducing the swelling of their arthritic joints and muscle pain.

Thrilled with the results, the Aboriginals then introduced it to the early Australian explorers and settlers as a healing aid. It was then, as it is today, a valued addition to every Aussie's medicine cabinet.

So how does this therapeutic "wonder from down under" work? Well, the healing secrets can be found in the naturally absorbent Emu oil that contains high concentrations of **Oleic and Linoleic** acids. These acids help assist the body in healing wounds, burns, inflammation, and skin irritations.

Now as your "Tour Guide to Natural Healing" I want to introduce you to the second powerful botanical that the Aussie locals hold near and dear to the inflamed and tender parts of their body for quick relief.

(continued on page 6)

Use This Australian Miracle Ointment And Don't Be Surprised When You Say...

"Oh, my gosh... my pain just vanished!"





(continued from page 5)

Koala Bear Diets:

Do They Know Something That We Don't?

Are you keeping up with all this travel? I hope so, because in the remote areas of the outback you'll find Koala bears feeding on the delicate leaves of a therapeutic Australian Tree.

Now are these cute, fuzzy bears onto something that could help mankind? Apparently so, because the first Aussie settlers who walked these rugged lands called the eucalyptus "the ever tree". The reason was mainly due to this tree's strong medicinal properties.

Following the actions of the Koala bear the natives soon discovered the antiseptic action of **eucalyptus oil**. With its strong anti-inflammatory properties, our second potent botanical can help to alleviate arthritis pain and muscle aches.

BUT wait it gets better! This wonderful scented oil has also been used for coughs, for relieving tension and for a myriad of other uses. Again, for centuries Australian Aboriginal tribes relied heavily on this particular native evergreen for many medicinal purposes.

(continued on page 8)

Stay On Top Of Your Game! Don't Let Pain Stop You From Being A Champion!

Regardless of how in shape you are...no matter how old you are...or what sport you love to play — some kind of pain is eventually going to get you!

Have no worries: Just take **Arthro-Balm** along in your sports bag and, when necessary, simply rub it onto your body's hot spots. Then watch amazed as your discomfort melts away!

Now you can find temporary relief from tennis elbow... backaches from swinging a golf club... hamstring pulls from jogging... shoulder inflammation from lifting weights... or achy knees from bicycle riding!

Arthro-Balm with its unique blend of pain-relieving nutrients will have you back on the playing field and enjoying your



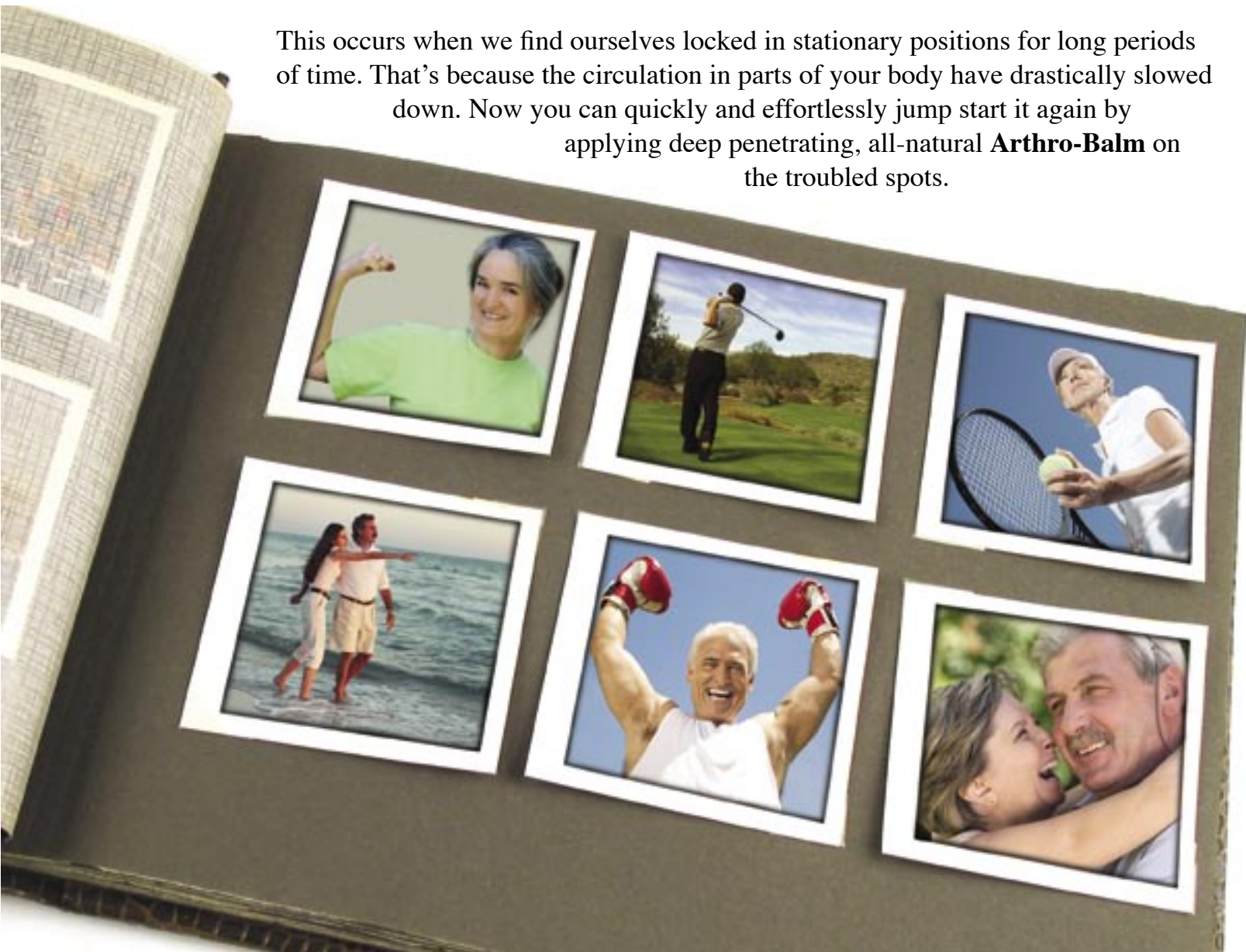
active life again! (And don't be surprised if your friends ask you to share your new "handicap" with them.)

“Immobility” Is Pain’s Favorite Friend! Don’t Let It Interfere With Your Active Life!

Have you found this happening to you as you get older?

- You’re outside gardening for hours on end when all of a sudden you rise and experience severe pain in your knees...
- You’re in your favorite barcalounger lost in a gripping novel. You get up to pour yourself a drink— and there’s a sharp throbbing pain in your lower back...
- You’re on the computer answering e-mails from your friends and family, and you start massaging your very stiff shoulders and sore neck...

This occurs when we find ourselves locked in stationary positions for long periods of time. That’s because the circulation in parts of your body have drastically slowed down. Now you can quickly and effortlessly jump start it again by applying deep penetrating, all-natural **Arthro-Balm** on the troubled spots.





Don't Unpack Your Suitcase Yet—

It's Time To Travel The World For More Pain-Relieving Secrets!



INDIA

BOSWELLIA: also known as “Indian Frankincense” comes from the *Boswellia serrata* tree that grows in the dry hills of India. This medicinal plant and its therapeutic pain-relieving effects have been part of the old treatment system of Ayurveda. And for centuries, the traditional Indian healers have taken advantage of the anti-inflammatory properties of these extracts.

Research has identified specific active ingredients in this herb, which is commonly referred to as boswellic acid. These acids have been shown to reduce inflammation by deterring inflammatory white blood cells from infiltrating damaged tissue. They also improve blood flow to the joints. **Boswellia**, when applied topically to the affected areas, may lessen morning stiffness and increase joint mobility.

No time to sightsee in India... and that's because we have to take a cross-country train ride where we'll discover:



EUROPE

ARNICA MONTANA: Native to Europe and southern Russia, Arnica is a perennial plant with bright yellow daisy-like flowers. It has a long history of use in herbal healing. The source of its medicinal properties comes from both the dried flower heads and roots. The active ingredient in Arnica has been identified as sesquiterpene lactones. When used topically it may often relieve the pain and inflammation of: bruises, sprains and muscle irritation due to injury.

*Now on to French Guiana on the South American coast where ...
 “Some Like It Hot!” for more than one reason!*



FRENCH GUIANA

CAYENNE: Yes, cayenne is a spice and it’s thought to have originated in Cayenne, French Guiana. Used for centuries by cooks around the world to add “heat” to traditional dishes, cayenne has gained a solid reputation both as a pain reliever and digestive aid.

The active ingredient in cayenne is capsaicin (pronounced cap-SAY-sin), and when applied topically as a cream can ease pain and discomfort by depleting the body’s supply of substance P.

Substance P is a chemical component of nerve cells that normally shoots pain signals to the brain.

Hope you’re not feeling jetlagged yet! There’s more to our journey as we depart from the heat of the equator and find our way to Africa!



AFRICA

ALOE: this plant, which is native to Africa, is also known as “lily of the desert” or the “medicine plant”. Because it has so many therapeutic uses it’s now commonly grown in many countries, including the United States. The aloe plant is best known for its healing gel, which is a clear jellylike substance that is found in its fleshy leaf.

For centuries this gel has been used as a soothing topical remedy for minor burns, skin irritations, and to help ease pain. Aloe may also reduce inflammation, decrease swelling and redness, and even help support good wound healing.

(continued on page 11)

The “United Nations” of Quick Pain-Relief

From Distant Corners of The World Come Natural Wonders That Are Bringing Relief To Thousands!





At last! A “Modern” Therapeutic Pain-Relieving Breakthrough That Works On:

- Muscle Tightness and Soreness
- Back Pain
- Neck Pain
- Shoulder Pain
- Elbow Pain
- Muscle Cramps
- Hip Pain



IN JUST MINUTES — You Can Have Temporary Relief From Pain Like Magic — GUARANTEED!

Arthro-Balm Ends The Relationship Between Pain and Your Brain — *In Just Minutes!*

If you're like me, then you've noticed that as you get older, nagging injuries, past (and present) seem to last longer and longer. We both want that discomfort gone NOW — *not later, right?*

Sometimes it's hard to rid yourself completely of pain but if you desire hours of real, uninterrupted temporary relief where there once was none—then **Arthro-Balm** is the all-natural healthy solution you need to make your life enjoyable again!

When it comes to pain it's important that you understand the

strong relationship between your brain and your nervous system. Whether it's an injury or the age-related deterioration of your achy bones and muscles, your brain is going to register a strong pain signal at its foundation.

This is where our Aussie secret, **Arthro-Balm**, with its easy absorbability, can come to your rescue. You see, once you apply **Arthro-Balm** it shuts down the “path of pain” to your brain so you can gain immediate relief. NOT for seconds... or minutes— but for hours on end. *Guaranteed!*



My Passport Is Stamped...

To Bring YOU Quick & Immediate Relief—TODAY!

Listen: I've traveled across the globe, done tons of research, and brought back to you a proven, remarkable all-natural product that'll quickly give you the temporary relief you seek... Imagine – right now gently rubbing on **Arthro-Balm** – and *in just minutes* – your discomfort vanishes! And before you know it – you're raring to get on with your day, doing what you love to do!



And here's the best part: You can use **Arthro-Balm** over and over again! So remember: whenever or wherever your pain strikes– just reach for the deep, penetrating power of **Arthro-Balm**.

Plus...you have nothing to lose by giving this soothing, miracle cream a chance to work its magic on you. That's because you get to try this remarkable product completely RISK-FREE!

60 Day 100% Money-Back Guarantee

My friend, I don't want you to be “just satisfied” with **Arthro-Balm**... no! I want you to be mesmerized with what it can do for you. *So allow me to take all the risk for you.*

Order **Arthro-Balm** TODAY! Once you get it – put it to the test. I mean really use it completely on the pain spots of your body. **Not for 30 days... but for a full 60 days.**

And here's my promise to you: If you don't feel rejuvenated with a big smile on your face after using **Arthro-Balm**... if you're not keeping up with your grandkids... taking long walks... golfing...garden-ing...or dancing the night away **without joint and muscle pain** – then simply return the unused portion for a complete, no-questions-asked refund. Fair enough?

Wait there's more! Look on page 12 and take advantage of the FREE gifts!

With your order we will send you absolutely FREE my newly-released book called, “*The Pain Relieving Secrets That Doctors Don't Tell You*” and the multi-function Australian survival tool – “*The Kangaroo*” Knife! Both of these gifts are yours to keep regardless of your level of satisfaction with **Arthro-Balm**. It's just my way of thanking you for giving it a real try.

(continued on page 14)

With Every Order Of Two Or More Tubes of “Arthro-Balm” Get These 2 FREE Gifts!

“The Kangaroo” — 13-In-1 Stainless Steel Handle Knife (A \$20 Value)



Now you can have every Aussie’s favorite precision-cutting survival tool: **The Kangaroo**.

With its sturdy stainless-steel handle and small size (measuring 1” x 3.5” x .5”), you’ll certainly want to keep **The Kangaroo** knife handy in your car, back pocket, or purse.

Pop open a bottle of bubbly... file your nails... sew on a button, **The Kangaroo** is a must have for home or travel. Just look at what you get: Knife, Scissors, Cork Screw, File, 2 Screwdrivers, Bottle Opener, Scaler, Can Opener, Key Ring, Needle Tool, Small Knife and Saw.

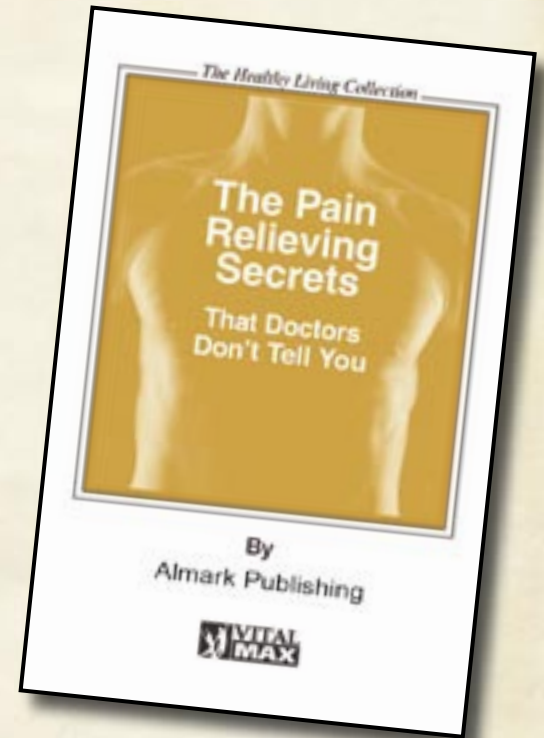


The Pain Relieving Secrets That Doctors Don't Tell You! (A \$20 value)

You would be amazed how many pain-relieving remedies and techniques most doctors haven't told you about. And the only reason is — they most likely didn't know they existed! But now *YOU will!*

If you're one of the millions of Americans who suffer daily with pain and want fast and effective relief (that doesn't require a prescription) then this special book called, "*The Pain Relieving Secrets That Doctors Don't Tell You*" is for you.

From top research laboratories and respected medical authorities you will receive proven tips, inexpensive therapies, and untold techniques that can reduce or eliminate your pain—*completely*.



Jam-packed with information you'll discover:

- Specific muscle exercises to rid yourself of headaches
- Far East pain-relieving secrets that can boost your circulation and ease tension
- Foods that cause pain and foods that reduce pain
- 4 powerful, soothing massage techniques that melt pain away
- An old parlor trick that can banish your pain forever (even the medical community approves of it)
- 2 simple exercises that can relieve your aching back immediately

Order Arthro-Balm Today and Reserve Your Two FREE Gifts!

(continued from page 11)

Isn't it time that you stop "living with" or "putting up with" more days of agonizing pain? You certainly deserve better. And that's why **Arthro-Balm** will make a difference in your quality of life!

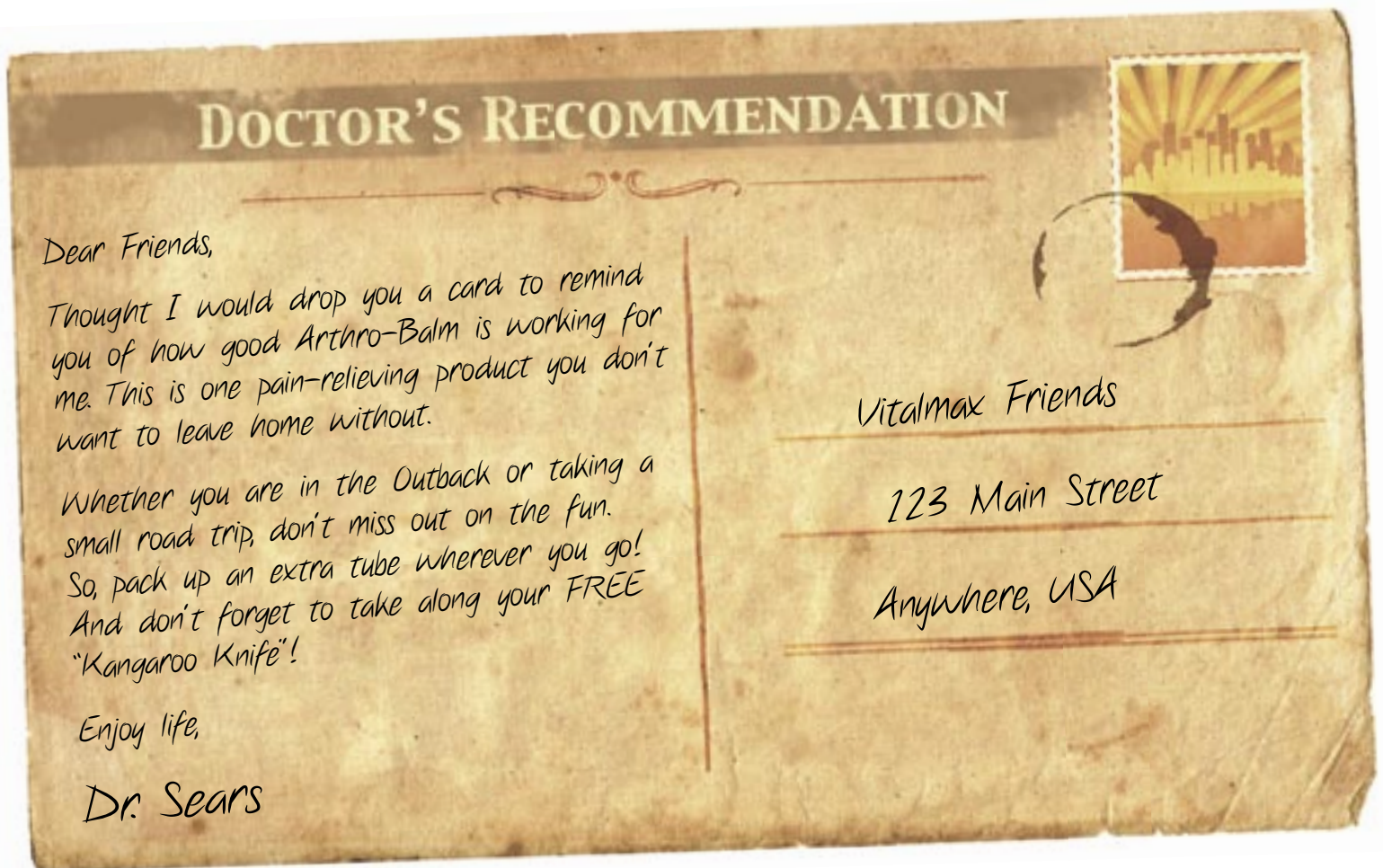
So, while it's fresh on your mind call our toll-free number (800) 815-5151 or use our convenient pre-paid return envelope with your order.

In good health,



Al Sears, M.D.

P.S. Life is full of surprises, isn't it? Today you're feeling great...and one day later you are suffering with a muscle cramp or joint pain. It's like getting hit by a two-by-four. That's why I believe "the best defense is a great offense." Please take advantage of the money-saving offer of two or more tubes of **Arthro-Balm** — TODAY!



THE STATEMENTS MADE HEREIN HAVE NOT BEEN EVALUATED BY THE U.S. FOOD AND DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.

ARTHRO-BALM NO-RISK ORDER FORM

YES! I want to stop the pain and suffering I deal with every day. Please rush me the following order of Arthro-Balm so I can immediately start feeling the pain-relieving effects of this magic miracle balm!

YES! I'm ordering two or more tubes of Arthro-Balm and would like to receive my two FREE gifts: "The Kangaroo" Knife (a \$20 value) and the book, *The Pain Relieving Secrets That Doctor's Don't Tell You* (a \$20 value).

BEST VALUE! SAVE \$101.70!
6 Tubes = \$113.70 + FREE Kangaroo Knife + Bonus Report
+ FREE S&H Item #AB006

GREAT VALUE! SAVE \$51.80!
4 Tubes = \$91.80 + FREE Kangaroo Knife + Bonus Report
+ FREE S&H Item #AB004

GOOD VALUE! SAVE \$13.95!
2 Tubes = \$51.90 + FREE Kangaroo Knife + Bonus Report
+ \$5.95 S&H (Total \$57.85) Item #AB002

1 Tube = \$29.95 + \$5.95 S&H (Total \$35.90) Item #AB001



PAYMENT CHOICE:

Check or Money Order enclosed for \$ _____ (Payable to VitalMax Vitamins: US Funds Only; NO COD's)

I prefer to use my: Visa MC AMEX DISC

Card #: _____ Exp. Date: ____/____/____

Signature: _____ Phone: (____) _____
In case there is a problem with shipping

Name / Address: _____ **Please Make Any Changes On Reverse Side**

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SATISFACTION GUARANTEE

Try **Arthro-Balm** today for 60 Days... at NO RISK whatsoever. If you're not 100% THRILLED with the results... return the unused portion (within 60 days) for a FULL REFUND of the purchase price.

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Taken From Ancient Secrets... Formulated By A Modern Doctor!

Here's A Pain-Relieving Breakthrough That Works On:



- Muscle Tightness and Soreness
- Back Pain
- Neck Pain
- Shoulder Pain
- Elbow Pain
- Muscle Cramps
- Hip Pain

**IN JUST MINUTES — You can Have Temporary Relief
From Pain Like Magic — GUARANTEED!**

2 FREE BONUS GIFTS (A \$40.00 Value) Are Yours Right Now! (See Page 12 For Details)

Al Sears, M.D.
P.O. Box 2543
Chestertown, MD 21620-9890

