

***Mentor to 4 billionaires swears under oath...***



*Robert L. Cox*

Robert L. Cox

**"I Can Teach You to  
Attract Wealth - in  
as Little as 30 Days!  
Guaranteed!"**

**Sworn to and subscribed before me this 6th day of November, 2008**



STATE OF FLORIDA  
COUNTY OF ORANGE

**"While other people 'moan and groan' about their financial situation...  
I am going to show you a 'personal bailout plan' that can put CASH in  
your pockets in the next 30 days!"**

**--Robert L. Cox, Billionaire Mentor**

From the desk of Bob Cox  
Orlando, Florida 8:17 A.M.

Dear Friend,

It's a crime the way the media bombards you every day with their negative reporting about the economy.

Of course, they have no choice. They have to sell newspapers, right?

For your own sanity and for the emotional well being of your loved ones -- I implore you to do this right now: TUNE THEM OUT!

Mainly because they do NOT have your best interests at heart. I, on the other hand, do. And right now, I am the closest thing you have to a "Rich Uncle" who's going to put you on the road to wealth for years to come!

Hi, I'm **Robert L. Cox**. My friends call me Bob. Think of me as the outstretched hand you're going to grab onto *so YOU can pull yourself up out of this economic quicksand. Just as I have shown other people*, I am the one who will lead you to the firm life of prosperity that you deserve!

**And make no mistake: In my 30 years of building massive amounts of wealth for myself and others... I have never seen a more perfect opportunity to prosper financially beyond your wildest expectations -- than at this very moment!**

It's been proven time and time again over centuries *that people can double... triple... even quadruple their own wealth when there is "blood in the streets" (just as it is today!)*

Listen: If you feel more comfortable playing victim (as most people seem to be doing these days), if it's easier for you to stick your head in the sand and "accept your fate" ... then do NOT read any further.

**Really! I mean it, this is NOT for you!** Because the "wealth-attraction secrets" I am about to reveal to you will shake the very foundation of your beliefs!

Not only that, but they CANNOT be acquired anywhere else on the planet -- at any price.

These "affluent mind secrets" simply cannot be taught by traditional teachers!

On the other hand, what I am about to offer you is undeniably "The Lifesaver" you need to stop you from sinking into the sea of poverty.

At this very moment, I am throwing this lifesaver to your outstretched hand. **All you have to do is catch it!**

## **11 Minutes to Change Your Financial Future!**

Do I have your attention now?

Good! Then give me 11 minutes -- keep an open mind... and I promise this could be one of the most important letters you will ever read. As you will see for yourself, this is...

... all about a proposition and a chain of events you will set in motion that could change the course of your financial future -- forever! (Shortly, this will all make sense to you.)

Before we begin, I have to shatter two myths you might have:

**FORGET the setbacks or misfortunes you have faced in your life...**

... and know that past performance is NOT indicative of what you are going to produce in the future. I assure you!

**#2) Billionaires are NOT born -- they are made!**

There is no proven scientific study that shows parents can request their unborn child be injected with a special "success formula" into their DNA!

*You, on the other hand, can become very wealthy with your own brain and grit. And with my guidance, you can make it happen a hell of a lot quicker than you ever thought possible!*

Picture yourself, right now, taking total control of your destiny, where -- day in and day out -- you unconsciously acquire gobs of money lessly!

How is this possible? Because NOW you're using proven peak-performing wealth-attraction strategies "The Big Boys" use to make deals - like manna from heaven -- fall into your lap!

## **The Secret to Attracting Wealth Like a "Money Magnet!"**

NOT just millionaires, mind you, I mean the true "Big Boys!"

**I am talking about a *billionaire mindset* where  
*unparalleled business opportunities unfold  
before your eyes and help you produce wads  
of wealth -- as if you planned it.***

*Why? Because that's what YOU wrote in the screenplay of your life - Wealth-Attraction Secrets that allow you as much fluidity with people and business as the water that easily flows over a rock in a stream.*

**Through a personal metamorphosis, you have the  
opportunity to attract money and success into your life  
like a magnet attracts iron.**

And have you ever held a magnet a few inches from metal? Once you do, you can't help but feel the strong pull it has toward it, can you?

It's undeniable, as if the metal is caught in a "tractor beam" and refuses to let go. **All that magnet wants is to join with that metal as if the universe commands it!**

Before I continue, let's make sure we're on the same page here: I am not talking about stressed out "middle class" just-getting-by money.

If that is your eventual goal, please STOP reading now! And let's not waste each other's time.

If, on the other hand, you truly desire a way out of your situation... if you want a *proven strategy* (not self-help "mumbo-jumbo") that works in good economic times (and especially in bad ones)...

**... then from this day forth, you have to think differently.  
Not only that, but YOU must perform specific "money-returning" tasks  
differently - if you ever want to attract the type of riches that'll transform you  
and your family's life!**

## **A "Blueprint to Prosperity" Is Yours for the Asking . . .**

I am talking about a complete 100% "debt free" life of abundance where you eat in the restaurant of your choosing... own the car you want... dazzle your spouse with surprise gifts that include taking your whole family on a dream vacation... wherever you want... whenever you want -- *that type of*

*lifestyle!*

If this is what you really crave more than anything -- if this is what keeps you up at night while during the day you search for your "holy grail to riches"...

Then allow me to be your guide on this journey.

Right about now, your head is probably spinning with questions such as "Who are you?" ... And, more important, "How can I be so sure your 'closely guarded' wealth-attraction methods can work for ME?"

**Well, to properly answer that I'd have to tell you about four men whose lives I helped transform. Know this! ONLY after I entered into an alliance with each of these men did they go on to become billionaires...**

Now you might be thinking: "Sure, it takes money to make money... that's why these guys became billionaires."

Once again, a myth that must be destroyed. Not only did these four men all come from humble beginnings -- they were probably no better or smarter than you are.

**One was a factory worker, the other began as a file clerk, and two others toiled as a grocer and a shop assistant**

Knowing these men as I do, I can pretty much assure you they never based making their fortune on "luck" or connections.

Nor did they have "Daddy's money" to bankroll them.

And yet, they all went from zeros to heroes. Why? How did this happen? And how was I able to help them "crack their wealth code"?

Here's how: 35 years ago, I had a front row seat to these four men's lives and their businesses. I was in the trenches and guiding them when they exponentially grew to billionaire status.

During their explosive growth, I studied them as closely as a scientist studies a rare discovery on a glass slide under a microscope.

Now it's one thing to say I witnessed a billionaire displaying a certain trait or performing a wealth-attraction technique that got momentous results.

**But it's a whole new ball game when ALL FOUR men... who didn't know each other... were exhibiting the same traits... the same decision-making prowess... using the same wealth-attraction strategies (in one form or another) to a tee!**

I was stunned, and knew I was on to something! To say "success leaves clues" is an understatement. This was an actual roadmap to prosperity!

And yet, little did these FOUR BILLIONAIRES know that their "hush-hush" wealth-building secrets were helping me develop a "wealth-attraction program" that **ANYONE** with desire could easily duplicate!

So what does this all mean to you?

**It means I have taken my 35-year study and boiled it down to its simplest form.**

**Here it is: YOU already have the same qualities of success in you that they have. (No, I am not kidding!) The only difference is that these four billionaires learned and sharpened other peak performing skills along the way.**

**Looking at this hypothetically - let's say they have mastered 75 wealth-attraction techniques... and you know just 35 of them...**

**All you have to do is to master the ones you DON'T know!**

Again, this isn't hard... and THIS is exactly where I come in. You see, I am going provide you with the exact tools and mindset these four billionaires had which made them the envy of their competitors!

**"Guided-missile wealth knowledge" that became such an integrated part of their whole thinking process that failure was NOT an option!**

I tell you this here and now: Using the undeniable universal laws of attraction, if these four self-made billionaires somehow lost their wealth tomorrow, I assure you they could use their wealth tools to start all over -- and STILL prosper again!

And what gives me the bragging rights to even contact you today -- let alone hand you the keys to a "wealth machine"?

Well, for the past three decades, I've been a part of the "inner wealth circle" and personally mentored ***billionaires*** like ***Roy Speer***.

Now I know Roy Speer is not a household name like Buffett, Gates, or Trump. But Roy, a guy named Bud Paxson, and I blazed the trail and founded the first ever "MEGA" TV shopping network.

FACT! Any TV shopping channel you watch these days rightly owes its success to copying our model!

But this was just one of many thriving ventures we worked on together.

Not to mention, after I revealed "The Secret" to Roy Speer and we both made our fortunes... I retired briefly at 36...

**... and Roy became the 125th richest man in the world at the time!  
(When there were only 400!)**

As you take all this in, know this about the mega-wealthy: They did not become rich by making a lot of mistakes. (And if they did make mistakes, those mistakes were never repeated.)

And they definitely did not increase their wealth by allowing someone into *their "inner circle" who would deliver bad business advice!*

**This isn't like baseball, where hitting .300 is considered "successful." I literally had to be on-the-money**

**and deliver a strong ROI to them every time!**

You see, I had to -- I had no choice. Super-rich people have a "special relationship" with their wealth.

Here's an example: Take whatever you hold near and dear to you. Multiply that by 10 times and know that's how much billionaires LOVE money!

**They LOVE the FREEDOM excessive money gives them to live their lives the way they want to. They LOVE its abundance, because it enables them to take care of family and friends!**

And because they love money so much, they live religiously by two very important rules:

**Rule #1 - Make lots of MONEY -- and never lose any!**

**Rule #2 - See Rule #1**

MY job was to make sure Rule #1 always worked! And how does this help you and your situation?

**Here's how: If you allow me to mentor you to success, I will give you the exact "money magnet secrets" that no fewer than 4 billionaires - men who were ONCE flat broke -- used to build their empires.**

There's one caveat: My goal is NOT to turn you into a billionaire. No. I think you will agree that making a few million first is best. *BUT having a billionaire mindset will leave your competition in the dust and get you to your financial goals quickly!*

**That being said, it's imperative to release certain ideas and come to grips with reality:**

**To attract wealth beyond your wildest dreams,  
you have to realize that what you're doing now  
has not worked in the past... nor will it work for you in the future!**

Because the undeniable truth is this: If you were really on "Easy Street," everything would be working for you right now, wouldn't it? (And you wouldn't need what I want to give you: "the missing success ingredient.")

But here's one fatal error you are making: Buying every "moneymaking" program seen on late night infomercials until the end of time. And I'm sure they will end up collecting dust in your garage.

Unfortunately, the only ones making a killing with these programs are the companies who sell them to you.

Case in point, I knew a man who collected those CDs and manuals like Indiana Jones collected lost artifacts!

I'd ask him, "*Why do you keep banging your head against the wall like this?*"

Like a whipped puppy, he'd glumly respond, "*Because when I stop -- it feels so good.*" Does this sound familiar? I bet it does!

Now don't get me wrong. There are legit programs out there (if you can find them), but they are ONLY vehicles to get you to your destination.

What's missing is the "one ingredient" - the right fuel for those vehicles.

That fuel is to create...

## "The Billionaire in You" Mindset!

Once you do, you will truly know the "money magnet" power you have at your fingertips!

It's the same "money magnet" power that transformed me from a simple insurance salesman into one of the founders of the world's first TV shopping network!

*And I humbly owe it all to a phenomenon that will soon be a part of your life: It's called "The Butterfly Effect"!*

**This is where one small action sets off a chain reaction of other events -- which invariably leads to a BIGGER effect.**

**Opportunity a great deal = RICHES!**

This is why you might call someone who is successful LUCKY!

Know what I believe the true definition of luck is? *It's when opportunity meets preparedness.* (Read that sentence again.)

My friend, "luck" that continually springs into your life bringing you money-magnet opportunities over and over again is simply setting forth a chain reaction.

This is precisely why mega-wealthy people ("The Players") always have deals coming to them like homing pigeons. And why you "think" these people are always at the right place and at the right time.

**Look - I am living proof the universe is an abundant resource that allows anyone to have the "same luck." It's not rocket science... it is in essence having "wealth-attraction habits" working for you like a 24/7 alarm. These same habits I am going to give you.**

**Make no mistake: When you follow my instructions, and learn to release them the right way -- then you, too, can have the same money-magnet attraction ability!**

## "Piggy-Back Alignment" - the Secret to Earning Wealth Quickly!

The truth is this: Billionaires *think* differently than everyone else. (YES, even than multi-millionaires)... They speak differently... and they see abundant opportunity where others might see despair.

But most of all, they KNOW they cannot get filthy rich -- UNLESS they smartly align themselves with others. **Specifically, people who NEED what they have.**

What does this mean? In a nutshell: You CANNOT get filthy rich by yourself! Need evidence...? Then just look at history:

- **PROOF #1 "Big Blue," aka IBM**, contacted a little obscure company to participate in the bidding to create a user-friendly operation system for their PC. Bill Gates and Paul Allen didn't have the system (yet), but IBM didn't know that. Instead, these two used "**The Billionaire in You**" strategies and piggy-backed their way to mega-wealth. (And the rest, as they say, is history!)
- **PROOF #2 Henry Ford** was flat broke. That is, until he used the same methods found in the "**The Billionaire in You**" system and got Alex Malcolmson to invest in his company. This helped Henry make his fortune. Malcolmson was Ford's piggy-back ride!
- **PROOF #3: Bud Paxson** (another co-founder of the TV shopping network) was the owner of a struggling radio show. His idea was to sell things on air. Using "**The Billionaire in You**" techniques, Roy Speer and I came in contact with him and saw a much bigger picture. In fact, at that particular moment it hit me like a bolt of lightning. I said: "*Roy, if a picture truly is worth a thousand words, we're about to make a hell of a lot of money!*"

What I just described to you is a perfect example of the sum being greater than the parts!

Like peanut butter and jelly, we took two ideas and combined them into one great one. We simply took Paxson's concept with the shopping radio station and applied it to a TV station, and CHA-CHING! - the money came rolling in! As you can plainly see...

**This, my friend, is working smarter, not harder... this is thinking big...  
*THIS is thinking like a Billionaire!***

**As you read my words, KNOW that moneymaking deals are happening every minute... every second... every day... just waiting to catapult themselves into your life. Deals that can bring you riches! And get this...**

## **To Build Your Fortune... You DON'T Need a Lot of Money to Begin With!**

Don't forget - all we had was the idea of "piggy-backing" our idea.

**Again, this proven technique and many like it have been executed by mega-wealthy people for centuries. It just shows how anyone - if they know how to employ them properly - can have the same deals arrive to them on a silver platter.**

Okay! Wondering how we *really* ended up making our fortune? We just applied one of the proven secrets of "**The Billionaire in You**" system.

We went out and leased the equipment we needed for a 45% reduction, which was really next to nothing! Crunch the numbers (as we did back then), and you will discover (ready for this?) that we only paid about \$1.30 for every household that watched us.

Why did we succeed? Because we saw an opportunity and went for it. Plus, we did everything in our power to eliminate our risk -- so there was little downside and enormous upside!

Again -- this is "**The Billionaire in You**" way of doing business.

And contrary to what you might believe -- you absolutely DO NOT need LARGE amounts of money to reap these financial windfalls.



You can start small and leverage deals where \$50K-\$100K-- yes, up to \$500K - is involved... The secret is to...

- Keep an open mind to resources within your industry (and the many players in the marketplace).
- Brainstorm with other like-minded people on your team (never dismissing any idea as useless).

Please understand, I just revealed how I made my wealth NOT to impress you...

**But to impress UPON you that there are things  
within your control to help you make your  
own mega-deal fortunes!**

But one thing is perfectly clear. You will NOT create wealth doing this:

Going down to your local Holiday Inn and listening to one of those motivational speaker/pitchmen who sell you on their "dream system."

And they're good, aren't they? They know exactly which buttons to push. Yessir, these pros get you so jazzed up about how **your future** is going to change with "**their program**."

I call this pitch-fest "The Microwave Effect." Just heat up and serve.

Next thing you know, you're at home with an overpriced program in your hands and a glazed buyer's look of remorse on your face.

Your spouse shakes her head (again) and leaves the kitchen. You, on the other hand, think, "Sure, the other programs didn't work - but THIS one is different than all the others... THIS is the one that will change my life --finally!"

Reality alert: A definition of insanity is doing the same thing over and over again and expecting different results!

## **Ready for Your "Mind-Over-Money Makeover"?**

But here's your dilemma: I am sorry to inform you... but YOU will NOT get the results you want.

Why? Simply put, that program does not have built into it "the special ingredient" that allows you to purposely "piggy-back" your way to riches.

In essence, these pitchmen and their products are telling you that to succeed you MUST go it alone!!!

**Well, guess what? My 30 years of executing  
very profitable business deals have shown me it  
does NOT work that way! Never has -- never will!  
Case closed!**

Here's the good news: Once I reveal these billionaire wealth-attraction techniques and you internalize their power, you will be amazed when opportunities present themselves. Everything will become second nature to you... like riding a bike... driving a stick shift in a car... or learning a musical instrument...

You will invariably think, "Wow, where did that come from...? I can't believe it."

**You will sit astonished as you realize that for the first time in a very long time... something GREAT is coming your way...**

That's because NOW you have set off a chain reaction. And the more great deals that present themselves to you... the more you will undoubtedly accept that NOW it's your turn to have prosperity...

Yes, it's your turn to have opportunity knock on your door and present you with financial security!  
YES. It's your turn!

Ever watch the "Extreme Makeover" show? The premise is that an ugly duckling is worked on by professional image people. And then, voila... the ugly duckling is transformed into a stunning swan.

Well, with my personal guidance you are about to become my swan!  
I am going to give you a "Mind-Over-Money Makeover"!

Get ready to "shed your skin" and become a lean, mean, moneymaking machine.

**You will THINK like the rich, dress like them, and speak in such a way that people will hang on your every word... You will, YES, internalize all of the positive attributes of the SUPER-SUCCESSFUL -- because you know the "money magnet" secrets.**

Wondering if this can really happen to you? Again, "suspend your disbelief" and trust me... I can make it happen for you with my system: ***The Billionaire in You - Your 30-Day Mentor to Automatic Success.***

**In just 30 days, you will be on "money magnet auto-pilot," where success oozes out of your every pore. Where the universe responds in such a way that people will demand to do business with you!**

## **30 Days to a "Billionaire Mindset"**

So why does it take 30 days to complete "**The Billionaire in You**" program? Simply put, psychologists tell us it takes around 30 days to release bad habits and create positive new ones.

But have no fear, my program is NOT hard. Quite the contrary, it will be fun and quite revealing. In fact, you will kick yourself for not having it years ago. So what can you expect at the end of 30 days?

You will have the same amazing blueprint of success that propelled a grocer, a factory worker, a file clerk, and a shop assistant to billions... and helped me automatically become the co-founder of the world's first TV shopping network.

**Just look at what you get: 7 Hours of Me Personally Mentoring You to Success!**

Your limited-edition kit consists of **5 Volumes** (each one a DVD) and a specially crafted 30-Day, step-by-step guide.

Again, the DVDs and manual have been created to help you reach real financial independence. **As your mentor I will take you from where you are right now in your life to where you need to be!**

*My promise is to give you the precise billionaire "wealth attraction" qualities you don't have -- and then fine tune them like the purring engine of a high-performance sports car!*

Here's how it works: Watch the first 3 Volumes of "**The Billionaire in You**" and then, (when you're ready), just follow the instructions on the fourth and fifth Volume for each day in conjunction with the 30-Day guide.

It's that simple! Here's an overview what each Volume consists of:

### **DVD #1: Introduction**

Your journey to financial independence begins with an exclusive and confidential interview between you and me. As your mentor I explain how this all works and what you can expect. I go into the 'money-magnet' secret in greater detail (and give you all the background you need to begin the program.)

In Volume 1, you'll start to create the exclusive "**Billionaire in You**" mindset for greatness. ***This is very important:*** Understanding this will change your entire perspective and clear your path to financial independence once and for all!

### **DVD #2: Sit in At My Seminar In Your Home**

Grab your favorite chair and beverage because you get a front row seat at an Early to Rise conference held last spring (where attendees forked over a pretty penny to learn these wealth attraction secrets.) As one of the VIP speakers there I revealed never before known billionaire wealth-building "tricks of the trade."

On this eye-opening DVD I introduce you to the most powerful billionaire money-making secrets I know... and break it down for you with the who, what, and why these particular wealth-attraction strategies work. Knowing all of this can accelerate you on the road to riches.

### **DVD #3: Bonus Seminar Material**

DVD created specifically for you, **the "Billionaire in You" protégé.** **It is only available with this limited and exclusive package. Sit back and absorb additional insights into the truly wealthy.**

### **DVDs #4 & #5: The Billionaire in You - Your 30 Day Mentor to Automatic Success**

After watching the first 4 Volumes, you're ready to start the most incredible 30 days of your whole life!!

Over the next month, you will master the unique perspective and proven work habits of the most successful and affluent people I have known over the past 35 years. It's time to put the "metal to the pedal." Here my wife Karin and I give you specific instructions for applying these Billionaire Mindset

secrets to your daily life. (And have no worries; they are fun to use.)

You will discover:

- Goal Setting Strategies of the Uber-Wealthy
- "Charisma Building" Exercises That Attract People To Your Business
- Multi-Tasking Tricks to Keeping "Your Anger and Happiness" In Check (Billionaires are masters at this--that's why they accomplish so much)
- How to Fine Tune Your Listening Skills (Master this ONLY if you want to make LOTS of money)
- Needs Vs Wants Drill (Know the difference and you can control your spending habits)
- How to Increase Your LOVE of Money! (Strange as it sounds... if you don't-- then you WON'T become filthy rich)
- "Wealth Options" Winners Always Use (and losers never will)
- "Piggy Back Wealth" Secrets to Helping Others Get What They Want (so you can get what YOU want)
- 5 Organizational Mastering Drills that Bring You OPTIMAL Results!
- And much MUCH more!

Put into action what we outline in the DVDs and get ready for something really powerful to happen. That's because once you incorporate any one lesson into your daily routine-- you will most likely set off a chain reaction that'll propel you to a new, wealthier life.

We know this works, because we've proven it over and over again with others: Master *just* one "potent wealth secret" and you will have many more parts of the "money game" available to you.

And what does this mean? It means automatically the hectic pace of life goes into "slow motion mode" and opportunities will positively shout at you!

***I emphasize again, THIS is what works... THIS is the answer to your problems... THIS will break you through to an elite circle.***

## **PLUS - The Bonus Material...**

### **BONUS BOOK # 1- Finding the Billionaire in You**

Okay, here I have a special treat for you. You see, I kept the strict and very informative notes from one of our elite seminar appearances (see DVD #2) - and now you can follow along using my notes to accompany DVD #2 - right in the comfort of your home!

### **BONUS BOOK #2 - Articles of Success**

**Created just for you this special collection of articles will power up your "success achievement IQ." Just a taste of what you will learn...**

- **"The 12 Bad Behaviors that May be Holding You Back"**
- **"The Insidious Character That Could Double the Time it Takes You to Succeed (And How To Get Rid of It!)"**
- **And so much more!**

Look: I know I have given you a lot to digest. But know this: With my guidance in the "**Billionaire in You**" easy-to-execute program, everything will become clearer.

Once completed, I promise -- you will understand why and how people who use this system...

- **Achieve the same wealth** in half the time!
- **Automatically see money-spinners** other people can't!
- **Have lucrative opportunities** chase THEM!
- **Command** the respect and admiration of all they come in contact with!
- **Succeed** at business opportunities where others fail!

Impressed with what you are about to achieve? I hope so!

But please don't take my word on what my "**Billionaire in You**" program can do for you... Read what other people say about its impact on their lives!

**Refers daily to *The Billionaire in You* as his "Golden Roadmap."**

Dear Bob:

I just wanted to thank you again for your work in making "**The Billionaire in You**" available to the market at large.

I think of **The Billionaire in You** as "**The Golden Roadmap**," and I refer to it daily. It has become part of my business and personal way of life, and will remain so as long as I breathe. I came away with more focus and direction for my business than I have in over a decade, and I cannot thank you enough for that.

It is a classic **now**, and is as important or more so than *The Science of Getting Rich* (1910) by Wallace D. Wattles, *Think and Grow Rich* by Napoleon Hill (1936), and others of comparable fame. Thank you, and best regards.

--**Peter Hollingworth - Georgia**

**Enables her "to look at life, attributes, and habits in a refreshing new way."**

Bob,

I would recommend "**The Billionaire in You**" program to anyone who is contemplating a new enterprise or business start-up, or is already in business for themselves. It enabled me to look at my life, attributes, and habits in a refreshing new way.

I was delighted to discover that I too have a number of the traits and qualities that many who are successful in business possess, which I hadn't realized. I know that I will often refer back to the information provided in **The Billionaire in You** to enhance my chances for success!

--**Sandra McCarthy - Colorado**

**From "humble beginnings," he finds what he needs to know with *The Billionaire in You*.**

Bob,

I just wanted to say thank you for putting "**The Billionaire in You**" together for others to learn from as well as myself.

I came from a humble beginning... searching. I found what I needed to know in **The Billionaire in You**.

These lessons can be learned in **The Billionaire in You**, and you don't have to spend your

whole life as a mission, as I have, to find what I found here in **The Billionaire in You**.  
Thank you, Bob!  
--**Andrew Carnegie - Utah**

**Lost her fear and "cannot believe the result."**

Hello Bob,  
I finished "**The Billionaire in You**" about 10 days ago. Now I promise you I did not cheat on this, so hear me out. It is my joy to tell you that I am founding executive of a new international network marketing company, the likes of which has never been seen, and I have already built my team Australia-wide within 10 days, using the billionaire way techniques. I lost my fear, opened my mind, and listened, and I cannot believe the result. Thank you so much... Regards,  
--**Karla Weston - Australia**

**"Shows you CANNOT succeed without other people."**

Bob,

My life will never be the same. **The Billionaire in You** program helps you to become a person of value, and it helped me to see the "bigger picture." I consider **The Billionaire in You** one of the most important purchases of my life. The program made me realize that no one can succeed without other people. The more wealth you seek, the more help you will need.

I strongly recommend **The Billionaire in You** to anyone who is serious about becoming a leader in their field. Robert Cox is the heavyweight champion of mentors, and he has the track record to prove it.  
--**Richard Perry - New Jersey**

**The information on Bob Cox's DVDs is "insightful, entertaining, and something that I actually use."**

I'd like to thank Bob Cox for **The Billionaire in You**. The information on the DVDs is insightful, entertaining, and something that I actually use in both my personal and business life.

In addition, the accompanying material written by Karin Cox was a great tool for the daily exercises. I look forward to great success with the wealth of information that I was privileged to learn from both Bob and Karin! Thank you for believing in me!  
--**Allison - New Mexico**

**"The Billionaire in You" helped him develop as a person.**

Bob,

I really want to thank you for the time, , and energy you took to help me develop as a person. I think I am clever. However, I realize that I won't be so clever if I am stupid enough not to listen to you. I have a long way to go, but that doesn't matter, as I will get there. You made me feel as if I have come home and found my people.  
To simply summarize: Thank You!

--Henrick de Groot - Holland

## Okay, it's now "gut check time"

So I ask you: How much would you pay to FINALLY have the missing piece of your financial puzzle...

... a proven program that is so POWERFUL with its "money magnet" secrets that it could be a legacy passed down to your children and grandchildren?

Would you pay \$2,500... \$1,500? I think you'll agree that even at \$1,000 it would still be a steal! *But you won't have to pay anything close to that.*

Before I reveal the price, you should know that each volume and instructional guide is luxuriously presented in a way fitting for such a priceless and timeless work.

I should also inform you that the marketing department (due to the exclusivity of this proprietary information) *has produced ONLY 300 copies of my program for this offer only.*

**Unfortunately, once the 300 are gone -- that's it!** Which is why you should act quickly to reserve yours! So what is the price for acquiring true FINANCIAL FREEDOM?

Well, my exclusive program usually sells for \$397. But due to my stellar relationship with *Early to Rise*, you are immediately getting a \$200 discount!

That means when you order TODAY, my whole mentoring system - including BONUSSES - is yours for just \$197.

Naturally, I expect a swift response to this unprecedented discounted offer, so it really is first come, first served.

## This is it! Are you ready...

... to prove it to yourself that "**The Billionaire In You - Your 30-Day Mentor to Automatic Success**" is everything I say it is and more?

Are you ready to experience a program that is satisfaction GUARANTEED and will complement any other program or business opportunity you enter into - *from this day forth?*

Are you ready to have "the missing success ingredient" you need to make attracting wealth a way of life!?

Then make the wise choice and click the order button right now...

*BUT with one condition:* Once you get my program, *please do not put it in* your drawer for "later on." You and I both know there is NO later on. It's now... or never, as they say.

## Welcome to the "First Day" of the Rest of Your Life!

Here's what's going to happen: Once **The Billionaire in You** arrives in your mailbox... get excited

as a little kid on Christmas morning opening your presents -- because this really is going to be "the first day of the rest of your life!"

Print out the materials... and watch the DVDs in sequence (as if your future depends on it -- because it does!).

**Then follow this one important rule... and I promise this will work for you.**

Give me 60 minutes day (sometimes less). I need you to honestly commit to giving up 60 minutes of mindless Internet surfing... or watching repeats of "CSI" or "Gray's Anatomy"...

**Just give yourself 60 productive minutes with my DVD  
and workbook program -- and I promise...**

In as little as 30 days, you will see a noticeable **transformation before you in the mirror.**

- Every business opportunity (or program) you ever bought will FINALLY give you an Return On Investment!
- Remarkably, business deals with very healthy returns that you never thought possible will come your way!
- Perception is reality: Business associates, friends, and family will notice "The New You" and treat you differently!

My past advisees tell me they had "Aha" moments over and over again, where they said to themselves, "Yes, now I get it!"

**Your Success Is Guaranteed  
(or it won't cost you a dime!)**

**I personally invite you to use "The Billionaire in  
You" program - not for a measly 30 days...  
but for a FULL 60 days!**

If for ANY reason during this time you are unhappy (and I don't know how you will be once the CASH starts rolling in)... then just return everything (within 60 days of receipt), in ANY condition, and you will get a FULL and courteous refund.

*All I ask is that you give the program an honest try! Fair enough?*

You know, there's one thing I know about mega-rich people. They all have a memory of a specific time in their business lives when it all turned around for them...

It could be that one deal that came out of nowhere... or a technique they used over and over that worked beyond their wildest imagination...

Years from now, you will look back to the time you read this letter from me and know in your gut - ***this WAS it! This was exactly the strategy you needed to make sense of your life and your business!***

And now I request a small favor from you: Once your dream of making HUGE amounts of money



becomes a reality... once you become a financial success - ***I ask you to pay it forward...***

That's right -- just as I am giving you the keys to the vault, please give YOUR knowledge to somebody else who really needs it. *THEN you will truly feel wealthy!*

*Please don't let this moment pass you by!* The success train is pulling up to the station -- I am giving you a ticket to get on it.

Don't wait for the "next train" ... It might never show up again.

**Let "The Billionaire in You - Your 30-Day Mentor to Automatic Success"** program direct you to a life of abundance!

Ordering is very easy and very secure; simply [CLICK HERE](#) and prepare for a whole new world -- a world of automatic wealth!

I look forward to greeting you in Volume 1!

Sincerely, your "Rich Uncle"...

Robert L. Cox  
(Mentor to Billionaires and Co-Founder of the world's first TV shopping network)  
August 2009

P.S. **IMPORTANT:** I know the stress you and your family are under, but please know this...

The government is NOT going to bail you out and "save you." Only YOU have control of your financial future and can bring yourself wealth. I am presenting you a unique opportunity to "shed your skin" and become the person you want to be. *It's up to you now!*

Let me ask you one question: If you don't order **The Billionaire in You - Your 30-Day Mentor to Automatic Success**, then what are you going to do?

***While it's fresh in your mind, ORDER today!*** Oh, and one last thing: After my program helps you create the wealth you deserve (as I know it will), please drop me a note telling me all about it. I want to brag to all my rich friends as to how I helped make you a success!

Order Now