Which Side Of The Scale Is Your Heart Sitting On?



Right This Second Your Heart Could Be Totally OUT OF WHACK!

And Most Likely Your Doctor Hasn't Even Mentioned It To You!

INSIDE: You Will Discover A Miracle Cardiovascular Breakthrough Formula That Can:

- DRASTICALLY improve your cardiovascular health
- BOOST your energy levels
- INCREASE your heart cells' ability to repair themselves
- DELIVER potent anti-oxidant protection

SHOCKING NEWS:

Cholesterol Lowering Medication Can Be A... Two-Sided Coin!

Major Drug Companies Don't Talk About It ...
Your Doctors Aren't Aware Of It ...
And Your Heart Is Suffering Because Of It!

Now Do Something About It!

Dear Friend,

Allow me to introduce myself. I'm Mark Rosenberg, M.D. I've been a practicing physician that focuses on total integrative medicine for over 15 years. I am an anti-aging specialist who runs and operates The Institute for Healthy Aging in South Florida. In my practice, we take care of the young, the elderly, and even the professional athletes.

As a medical doctor whose life's work is to show people safe alternative ways to drastically change and protect their health naturally, it's my duty to contact you about an epidemic that's sweeping across America (and across the globe for that matter.)

Mark Rosenberg, M.D.

- Doctor of Medicine Georgetown University School of Medicine
- Emergency Medicine Residency Brook Army Medical Center
- Assistant Director of Emergency Medicine Bethesda Memorial Hospital
- Diplomat of The American Academy of Anti-Aging Medicine
- Certified Consultant National Strength and Conditioning Association
- Director and Founder The Institute for Healthy Aging
- Former Nationally Competitive Gymnast and Fitness Expert



This epidemic is simply a steam roller that's out of control. You've read about it in the news ... heard about it on television, and your own doctor might have even recommended it to you!

And there's little I can do about it.

I'm talking about the western medical community's **obsession** with cholesterol-lowering medications. As you can probably tell I am NOT a proponent of this type of solution to regu-



lating one's cholesterol levels. And for now I'm not going to go into the many concerns I have about the "statin epidemic" that's enveloping our nation.

Why? Because first I believe you should always listen to your personal doctor's medical advice and it's important you make him aware of any changes you make to your health care. And secondly, I believe that there are many natural ways to handle these health issues.

WARNING: This very second... <u>even as you follow your doctor's</u> <u>tradtional medical advice... you're unfortunately depleting a very necessary nutrient that your own body is actually producing.</u>

Perhaps you've heard about or read about this incredible anti-oxidant life-changing nutrient. It's called **Coenzyme Q10** or **CoQ10** for short. Thankfully for all of us, a little unknown vitamin-like substance was accidentally discovered back in 1957 at the University of Wisconsin.¹ Shortly, I'll tell you more about it.

But for now, and unbeknownst to you, certain cholesterol lowering medications that you might be taking are washing this important nutrient out of your body like a strong ocean tide.²

Your Doctor Is Doing The Best He Can — But You Deserve More!

Now please understand: I know your doctor has your best interests at heart. And I'm sure he's not intentionally holding back any information from you (or recommending something that he doesn't believe in.) <u>But here's something you should seriously consider.</u>

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Many of the medications you take can have a seriously negative effect on the nutritional requirements your body demands! And it's important that you don't "rob Peter to pay Paul".

That's why it's necessary not to sacrifice your health when trying to regulate your cholesterol levels.

If you were a new patient or someone who I met at one my lectures I wouldn't

hesitate to tell you... "if this nutritional depletion is not properly addressed through your diet then you could be putting your present and future heart health at risk."

It's not my intention to alarm you... but I would strongly suggest improving your heart health today. And to make this course of action easier — I have very good news for you!

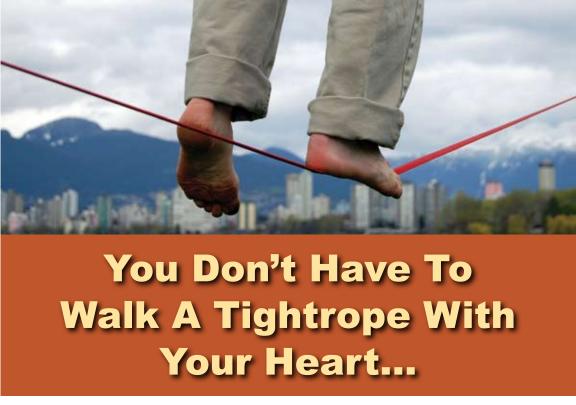
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Could You Have A Nutritional Heart Deficiency Right Now?

"Statin-induced CoQ10 deficiency is completely preventable with supplemental CoQ10 with no adverse impact on the cholesterollowering or anti-inflammatory properties of statin drugs.

We are currently in the midst of a congestive heart failure epidemic in the United States... as physicians; it is our duty to be absolutely certain that we are not inadvertently doing harm to our patients by creating a widespread deficiency of a nutrient critically important for normal heart function."

~ Archives of Neurology Medical Journal 3



Now There's Dr. Rosenberg's Breakthrough "Heart Stabilizer!"

To say I multi-task is an understatement. In a single day I deal with patients, write books, pen newsletter articles, research nutritional supplements, workout at the gym — plus enjoy a tremendous quality of life with my family. You see, I LOVE what I do.

But more importantly I do all this with a high level of energy!

Some have actually called me "The Energizer Bunny". Through my own research I've determined that to enjoy my life, run my practice successfully, and keep active, I need to keep my cardiovascular system working like a fine-tuned engine. This is why I and many of my patients make it a point to take Coenzyme Q10 every single morning!

And the best way to achieve these CoQ10 levels is with my "Doctor's Premium Formula" called **CardioQ**.

It got it's nickname "**The Heart Stabilizer**" because it consists of a mega dose of CoQ10 plus other potent, high-grade ingredients that promote the <u>balanced optimal heart health you need to enjoy an energy filled life</u>.

(continued on page 6)

Is CardioQ Really Right For You?

YES! Everyone over 40 should be concerned about their heart health. And **CardioQ** is your first defense to:

- TURBO-CHARGING your cardiovascular system!
- RENEWING your heart energy to fire on all cylinders!
- DELIVERING powerful anti-oxidants to help fight free radical damage!
- IMPROVING your immune system, making you feel great all day!
- SUPPORTING healthier blood pressure levels!
- MAINTAINING normal homocysteine levels!



(continued from page 5)

Not Your "Dad's Multi-Vitamin"... **By A Long Shot!**



Now you're probably thinking, "Hey, I've been taking a multi-vitamin for years, can't my heart get the necessary nutrients from that? Let me make this perfectly clear. Please do not confuse CardioQ with store bought, ineffective, stale multi-vitamins — the same ones that offer you low doses of inferior quality ingredients.

Make no mistake: **CardioQ** is NOT a typical vitamin formula. Far from it! It's a specialized, high grade, nutraceutical anti-oxidant supplement whose job is to focus like a laser on fighting free radical damage... help fuel your heart cells... and holistically strengthen your cardiovascular system so you can live a long and healthy life!

continued ▶

Your Lifeline To A Stronger Cardiovascular Foundation!



THE PYRAMID OF MEGA HEART HEALTH:

Ever see photos or perhaps seen in person the ancient pyramids of Egypt? Amazing, aren't they? Majestic... beautiful... powerfully strong! Wars... wind... sun... all the elements that nature has thrown at them couldn't destroy them.

For centuries they have stood the test of time. How? The secret lies in their foundation... strong and unbending. And that's EXACTLY what I want for your heart health.

I tell my patients every day:

"If I were to make a house call to you, there'd be only ONE POWER NUTRIENT — hands down — that I'd put in my doctor's bag. So potent it'll boost your energy levels to amazing heights. So effective for your cardiovascular system that if your heart could talk it would thank you over and over again."

Heart Stabilizer #1 — The "Spark Plug" Factor

So what exactly is CoQ10? Well, it's a natural substance that's produced in our body's cells and plays a very significant role in energy production. They work mainly in the *mitochondria*, otherwise known as your cell's "power plants."

Now the job of the *mitochondria*, like spark plugs, is to ignite or convert the food we eat into ATP, or a form of energy. In turn, CoQ10 can help...

- Replace damaged and used up cells with healthier new ones
- · Rejuvenate your liver, lungs, and your brain
- Destroy deadly free radicals that can age your eyes, muscles, organs, and bones
- Boost every muscle and organ function—including your heart

Study #1: Multi-center studies done at 173 Italian medical centers with over 2,500 subjects demonstrated the clinical efficacy of CoQ10. After just 3 months of an average daily dosage of 100 mg CoQ10, the proportions of patient improvement in clinical signs of heart related systems ranged from 49.3% to 79%.⁴

(continued on page 8)

Heart Stabilizer # 2 — The "Fish" Factor

Have you ever heard of Omega 3's? They are essential fatty acids, and one of the best sources is cold water fish. Not only do they help with the absorption of CoQ10 into your system, they have also been proven to promote significant health improvements for the heart.



You should know that there are good fats and there are bad fats. Trans-fats are considered bad fats and fish oils are considered good fats, primarily because of the EPA and DHA levels they contain. The EPA and DHA of essential fatty acids from fish were first discovered in the early 1970's when Danish physicians observed the Greenland Eskimos. Their high-fat consumption of cold-water fish seemed to contribute to their low incidences of heart problems.⁵

Study #2: A scientific statement by the American Heart Association detailed important new findings including evidence from randomized controlled trials about the beneficial effects of Omega-3 fatty acids on cardiovascular health.⁶

To make sure you get the most powerful and effective ingredients in your heart health supplement, **CardioQ** comes with <u>640 mg. of essential fatty acids for maximum delivery of CoQ10... plus the health benefits of EPA and DHA</u>.

Heart Stabilizer #3 — The Energy Factor

L-Carnitine is an amino acid that transports fatty acids to the mitochondria of cells, where they can be burned as fuel. So, much like CoQ10, L-Carnitine helps produce energy for the heart.

Because your heart derives a large amount of its energy from fat, it's difficult for it to pump efficiently without L-Carnitine. And while there are times when your body naturally produces L-Carnitine, there are times when a person's energy needs have to be supplemented with this amino acid.



L-Carnitine can also deliver many more health benefits. It can help support normal weight... boost your immunity... increase your endurance... and enhance circulation and brain health.

To help fuel your body with the physical... cellular... and mental energy it needs.

CardioQ delivers a high-grade of L-Carnitine.

continued ►

Is Your Medicine Cabinet Overflowing With Too Many Bottles?

Make It Easy
On Yourself...

Get All Of Your Heart-Saving Support In Just One Formula...

CardioQ!

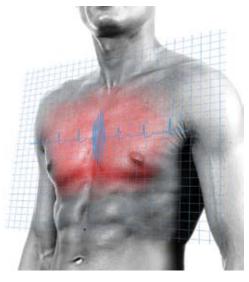


Heart Stabilizer # 4 – The Homocysteine Factor

Homocysteine has emerged after 25 years of research and is considered by some as the "new cholesterol". Homocysteine is an abnormal protein that is created when a specific amino acid called methionine is metabolized. Homocysteine can be a risk factor to your arteries when present in high concentrations. And doctors are now concerned about this amino acid and your heart.

Studies are just starting to show a correlation between the lack of nutrients, particularly the B group of vitamins, and your Homocysteine levels. It wasn't until the 1960's when Dr. Kilmer discovered that taking adequate amounts of folic acid (vitamin B9) along with B6 and B12 can help normalize your levels of Homocysteine.

And for this reason, you'll get the necessary levels of 400 micrograms of Folic Acid in **CardioQ**.



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Is Your Heart "Tank" Running On Empty?

There you are driving along the road without a care in the world when it happens: you look down and notice the gas needle is pointing to "E." And you certainly know that "E" doesn't mean "enough." Regardless of how you try to conserve fuel — if you don't fill up — real SOON — your vehicle is going to slow down... crawling across the road... slower and slower... and then — conk out!



Well, it's the same thing with your cardiovascular system.

Because of the stress of your daily life... lack of exercise... damage from free radicals... and the depletion of your body's CoQ10 levels, you're losing the necessary heart fuel your body needs.

There's no alternative: You need to "gas up" with more CoQ10 NOW!

And there's no better way than with **CardioQ!** Now you don't have to run on fumes anymore. You CAN live your life to the fullest again — TODAY! Give your body what it needs to run smoother, longer, and healthier.

Give it **CardioQ!** And prepare to impress yourself with how your body feels for months and years down the road!

CardioQ Comes With Everything You Need — In One Bottle! And Every Bottle Is Guaranteed!

My patients use **CardioQ** regularly because they know it's the most important thing they can do for their heart. And I'm sure you know how vital this organ is to your longevity.

So here's the best health advice I can give you — every morning when you wake up be sure to take **CardioQ** with a good breakfast! And to help make this simple heart-strengthening task easier, I'm going to eliminate any reservations you may have!

continued ▶

Q & A With Dr. Mark Rosenberg

Dr. Rosenberg, why should I take CardioQ over any other CoQ10 supplement?

CardioQ's efficient delivery system. Research has shown that for optimal results you need to have CoQ10 delivered into your blood stream by a fat soluble gel capsule — preferably one with Norwegian cold-water fish.



Are there any side effects while taking CardioQ?

There have been no reported side effects with the ingredients found in **CardioQ**. However, if you have a specific medical concern, you should speak to your personal physician before beginning any new product.

Is there more to CardioQ — than just CoQ10?

Absolutely! Extensive amounts of research and development were put into **CardioQ**. This comprehensive formula can give you more energy and help promote overall heart health for years to come.

I will extend our normal 60 day 100% money-back guarantee to cover you for a **Full Year!** It's that essential for your vitamin program! Go ahead and purchase a several month supply so you don't run out (beside the money-saving advantages).

And if at anytime you don't believe your heart is achieving maximum health benefits from **CardioQ**, then I give you my word that every penny of the purchase price will be refunded to you... no questions asked! All you need to do is send back any used or unused portion of your order and the refund will be sent back to you — immediately!

(continued on page 14)

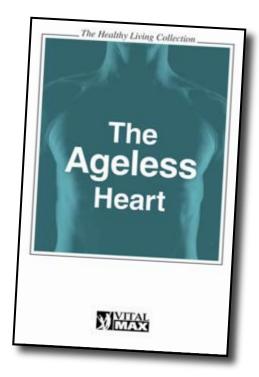
BONUS GIFT #1:

Every Order Comes With Our FREE Top Seller Book — The Ageless Heart!

You see, I want to personally help keep your "ticker" ticking for years to come — and this book will give you every opportunity to do just that!

This is not a simple few page report... it's a book jam-packed with vital information on how to keep your heart disease-free and your lungs robust and fit. Get ready to take charge of your own health and naturally turbo-charge your cardiovascular system!

This book is so useful that I'm sure you'll want to share these "prescription free" life-changing health strategies with your loved ones. In *The Ageless Heart* you'll discover:



- Why starches, not fats, are the cause of heart disease
- How to defend yourself against the effects of hardening of the arteries
- Why cardio exercises don't necessarily help strengthen your heart
- The real truth about carbs and weight loss
- Simple and easy measures to help prevent high blood pressure
- How to improve your heart and lung health with the best foods, herbs and supplements

BONUS GIFT #2:

FREE Bottle Of Cholestor — (\$30 Value!)

In Dr. Rosenberg's Total Heart Health daily regimen he never misses taking a supplement for his cholesterol health. Along with exercising daily and avoiding high cholesterol foods, Dr. Rosenberg takes **Cholestor** every morning. This remarkable formula can also give you the powerful cholesterol- supporting nutrients you need all in the right dosages.

Cholestor Can:

- Support cholesterol levels that are in normal range
- Be purchased without a prescription
- Keep your energy level high
- Promote a strong, vibrant cardio-vascular system

Cholestor is the perfect "one-two punch" to use with **CardioQ** for the healthy heart lifestyle you deserve.

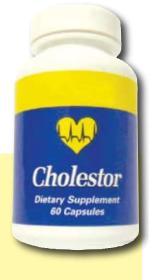


FREE Pedometer — (\$19.95 Value!)

This electronic device goes where you go. It simply clips on to your waist belt and keeps track of your total steps, distance walked, calories burned and even the time you spend walking or running!

A Pedometer Can:

- Keep track of your steps taken... a great motivation tool
- Count calories burned... helps monitor your efforts to lose weight
- Measure actual distance walked... improves your heart health
- Calculate the time... so you can maximize your goals



PEDOMETER

MODE

Using CardioQ Daily... Will Leave You And Your Cardiologist Surprised!

I can't tell you enough how important it is to your overall cardiovascular system to increase your levels of CoQ10. Depletion of your CoQ10 levels only adds to the weakening of your cellular energy and immune system.

But that can all change once you use **CardioQ**. You see, I made sure that all the nutrients work together synergistically like a finely tuned machine to perform with one goal only:



To SAFEGUARD your heart health, help improve your circulation and defend your body's cells against FREE Radical Damage.

And the best part? With my **RISK FREE** offer you can put **CardioQ** to the most important test there is: Doing the right thing for your health! Find out for yourself that it is everything I say it is — <u>and more!</u>

And please remember to use **CardioQ** every day... it's essential to your heart health! And if you select the six month supply you'll be able to take advantage of the most savings. Believe me, this formula is worth every penny!

So while it's fresh on your mind why don't you give our friendly staff a call on our toll free number 1-800-815-5151 or simply fill out the order form enclosed.

To your good health,

Mark A. Rosenberg, M.D.

PS: Patients always ask me for my recommendation when it comes to ordering **CardioQ...** Well, here's "my prescription" for you. For optimal heart health it's best to give it at least a six month try. And remember — there's NO RISK! I give you a Full Year to learn why **CardioQ** is one of the best CoQ10 formulas you'll find!

THE STATEMENTS MADE HEREIN HAVE NOT BEEN EVALUATED BY THE U.S. FOOD AND DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.

¹ Crane, Fl. Hatefi Y. Lester RL, Widmer C., "Isolation of a quinine from beef heart mitchondria. 1957." Biochim Biophys Acta

² http://www.health-truth.com/200.php

³ Langsjoen PH, Lansjoen AM. Biofactors: 2003; 18(1-4): 101-111. The Clinical use of HMG CoA-reductase inhibitors and the associated depletion of coenzyme Q10. A review of animal and human publications.

⁴ Baggio E, Gandini R, Plancher AC, Passeri M, Carmosino G., "Italian multicententer study on the safety and efficacy of coenzyme Q10 as adjunctive therapy in heart failure (interim analysis). The CoQ10 Drug Surveillance Investigators." Mol Aspects Med. 1994;15 Suppl:s287-94

⁵ AM J Clin Nutr. 1980 Dec; 33 (12): 2657-61

⁶ Stone NJ. "Fish consumption, fish oils, lipids and coronary heart disease" Circulation 1996; 94: 2337-2340

⁷ Crayhon M.S., Robert & Kreloff, R.D., Julie. The Power of Carnitine. 09.14.06. http://www.risingstarlc.com/carnitine.htm

CARDIOQ — SPECIAL SAVINGS CERTIFICATE

☐ YES! Dr. Rosenberg, I want to raise my CoQ10 levels for stronger heart health. Please rush me immediately the following supply of CardioQ as indicated below.					
	YE	S! I want my <u>FREE</u> copy of <i>The Ageless Heart</i> with my	y order!	V CardioQ	
		BEST DEAL! — SAVE \$182.45 6 Bottles = \$272.95 + FREE Cholestor + FREE Pedometer + FREE S&H (Item CQ006)	The Agel	FREE GIFTS!	
		GREAT DEAL! — SAVE \$100.65 4 Bottles = \$202.95 + FREE Cholestor + FREE Pedometer + FREE S&H (Item CQ004)	I.	The state of the s	
		GOOD DEAL! — SAVE \$26.90 2 Bottles = \$118.95 + \$5.95 S&H (Total \$124.90) + <u>FREE</u> Cholestor (Item CQ002)		Cholestor Party European of Expansion	
		1 Bottle = \$69.95 + \$5.95 S&H (Total \$75.90) (Iter	m CQ001)		
PAYMENT CHOICE:					
☐ Enclosed is US\$ ☐ Check ☐ Money Ore (Make payable to: VitalMax Vitamins; US Funds Only; Via Correspondent US Bank; Sorry No C.O.I				•	
		Charge my Credit Card: ☐ VISA ☐ MC ☐ AMEX ☐ DISC			
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	E-1	mail Address:			
	BONUS GIFT! FREE E-Book				
	"No One Is Talking About It A Major Disease That's Sweeping America"				

Privacy Policy: No sharing of your email address and easy unsubscribe process.

100% SATISFACTION GUARANTEE:

Try **CardioQ** today for a FULL YEAR ... at NO RISK whatsoever. If you're not 100% thrilled with the results... return the unused portion for a COMPLETE REFUND of the purchase price.

Call Toll-Free: 1-800-815-5151

24 Hours a Day / 7 Days a Week

Fax Your Order To: 1-410-810-0910

OR MAIL TO:

Vitalmax Vitamins P.O. Box 2543 Chestertown, MD 21620-9890

URGENT WARNING TO ANYONE OVER 40:

THERE'S A HEART EPIDEMIC SWEEPING AMERICA...

Your Long-Term Cardiovascular Health! And It Could Possibly Affect

READ MORE ABOUT IT — INSIDE!

Mark Rosenberg, M.D.

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