

6 GIANTS OF JAZZ CDs FOR ONLY 99¢

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& PROCESSING

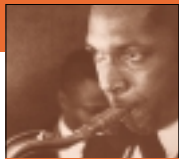


NOW THAT SHOULD BE MUSIC TO YOUR EARS!

Hurry! Limited Time Offer.



MILES



TRANE



DIZZY



LOUIS



DUKE



COUNT



ELLA

Dear Jazz Lover,

We both know that Jazz represents "the freedom to create." And that's why I want you to have the freedom right now to choose which 6 "Giants of Jazz" CDs you want for only 99 cents each (plus shipping and processing).

But I'm going to make it a little hard for you. You see, you're going to have to pick which 7 (6 plus FREE Bonus CD) from the enclosed brochure of 90 cool, swinging bluesy, authentic explosive titles you want. If ever there was a buffet for you to feast on, This is it!

**7 Great Titles In All - Imagine: Over \$85 worth of CDs
For Less Than a Buck!**

And you can relax. We have no bait and switch that other clubs pull where you "have to" purchase one CD at "their" regular price. In fact, we have no surprises. You will get a FREE CD by acting now.

Why You're Getting A FREE Bonus CD

And when you order within 7 days... you can choose a **Bonus 7th CD ABSOLUTELY FREE** (no shipping and processing.) This is my way of welcoming you into the music club that's preferred by jazz aficionados throughout North America. And to prove it to you, we'll do whatever it takes to make you a happy member of our Jazz Heritage Society family.

Just think: No more having to trek down to your local music store only to find that they don't have that Wynton Marsalis recording you've had your heart set on adding to your collection... or needlessly surfing the internet and then discovering that someone else beat you to the punch and got your vintage Coltrane CD.



THE JAZZ HERITAGE SOCIETY | *It's Always About the Music*

You won't ever suffer that fate: because our customers know - just as you'll soon know - that other clubs have reduced their selection while we've increased ours and we now have the largest collection of in demand and hard-to-find Jazz artists on the market bar none - at prices that'll get your toes tappin'! (A little later I'll show you how to enjoy these artists completely RISK FREE and get some other bonuses.)

Hi! I'm Jeffrey Nissim, I'm not only the President of Jazz Heritage Society, I'm also a guitarist, and Jazz enthusiast. Just like you I'm hooked - I mean - I'm hooked on Jazz. (I'm a huge collector myself.) You see, it's in my bones which is why I travel the globe listening to and discovering new artists or finding rare recordings for you. And that's because nothing gives me more joy than sharing the jazz experience with other "real" fans like yourself who appreciate the artists that have made this music an American original.

The Closest Thing To Experiencing Your Favorite Artist Live

Justin ... Beyonce? Not for us. We're a special breed. We know and listen to the music WE want - Jazz - from past greats to geniuses of the present who've been there... done that... and keep on doing it. You and I simply "get it."

If we were to meet I'd ask you if you heard the Jazz Heritage produced Stanley Turrentine recording - *If I Could* - or I'd recommend the classic Thelonious Monk, *Straight, No Chaser* and point out to you a certain riff Monk does that'll literally blow you away.

Now, I love the modern artists like Kevin Eubanks, Earl Klugh, Bruce Hornsby, but I'm absolutely impressed and influenced - as I'm sure you are - by the legends that came before them like Art Blakey, Benny Goodman, Dexter Gordon.

And as you read this now I want you to imagine yourself right now in the '30s reading John Hammond's review of the incandescent Billie Holiday in his column: "...although only 18 she's incredibly beautiful and sings as well as anybody I ever heard."

Inspired, you go the smoke-filled *Monette Club*. You sit nursing a drink and are immediately mesmerized as Billie belts out a number that comes from the very depths of her soul. With beads of sweat forming on her brow you realize that you, the audience, and Billie are synergistically joined together. You're in the presence of genius and the blues will never be the same.

Naturally, you won't ever capture that moment - or others like it - but you can experience the closest thing to that live performance with our many digitally enhanced Jazz Heritage Society CDs.

What about Dave Brubeck, one of the great jazz pianists of all time? Did you know that *Take Five* was the first ever million-selling jazz tune and that Dave was still touring, cranking out mind-blowing syncopated numbers at 82?

I don't know about you but I still can't get that melody and syncopated phrasing out of my head. Can you hear it right now? (It's really a classic that's passed the test of time.)

Well, you can listen to Brubeck and other "Giants of Jazz" like Miles Davis, Count Basie, Duke Ellington, Stan Kenton, Oscar Peterson, or Wes Montgomery ... and their outstanding, and critically acclaimed recordings in the privacy of your home or car when you make the wise decision of test-driving JHS. And one way to do that is to...

Visit and Use Our Member's Only Website

You see, members like yourself are the lifeblood of JHS which is why after you accept our "Giants of Jazz" offer you'll have immediate access to our **Member's Only** website.

There you can conveniently order the **Featured Selection** (and Bonus CDs) or decline them. (Your billing info is always safe.) You'll also have the ability to preview and "try before you buy" many of our hot CDs and read informative reviews on your favorite Jazz and Blues recording artists like Stevie Ray Vaughan, Dizzy Gillespie, Tony Bennett, Charlie Parker, Nat King Cole, Anita O'Day, and Benny Carter (to name just a few.) Want to impress your friends and family? Have them join our family and you can qualify for xxxxxxxxxxxx.

And here's the good part: through our Search Function you'll not only have access to Member's-Only clearance sales, but also thousands of other videos, DVDs and vintage "lost" recordings - not available anywhere else.

Have questions? Feel free to shoot us an e-mail or call our number xxx-xxx-xxxx and talk to one of our knowledgeable customer service representatives who are here to serve you!

Just Look At What You're In Store For

...as you read what our loyal JHS members say about us.

"I belong to several CD clubs. Your website, ease of navigation and especially the coordination between mailings and accurate information about the current featured selections are superb! I get very annoyed when other clubs don't know what they've mailed to their members. Bravo to you all!"

Floyd - Flint, MI

"The value of belonging to Jazz Heritage Society is the opportunity to access obscure and unusual music."

Maggie - Seattle, WA

"I appreciate all you do to keep quality Jazz in circulation."

Barbara - Cleveland, OH

"I was looking for recordings by Lionel Hampton. What luck to have found them on your site at such great sale prices. I've joined JHS and ordered these items and I'm now eagerly awaiting their arrival."

Jackie - Jacksonville, FL

"I was about to give up on Jazz until I discovered your Website! The convenience of ordering online makes me a happy customer! Thanks!"

Andy - Charlottesville, VA

Ready to join them? Well, then I invite you to accept...

Our 100% Risk-Free Trial Membership Offer

As I stated before, we want to give you what your local stores or other clubs CAN'T possibly deliver: the hottest, hard-to-find-collector's items, box sets, cutting-edge, unreleased master recordings that can't help but get you really jazzed.

Make no mistake: **If it's out there... we've got it!**

(over please)

Need some guidance and inside information on up-and-coming and legendary artists? Great! Then you'll definitely look forward to receiving our **FREE Jazz Heritage Review**. Sent to you about every 3 weeks, it's chock full of expert critiques and recommendations on hundreds of recordings that'll put you on the path to true listening pleasure. Choose your titles -- many with 50% off savings from their original cost -- and try them all RISK FREE.

What happens next? Well when you join us you're going to get an **Introductory Welcome Package** which includes your 6 CDs PLUS your **FREE BONUS CD** to listen and delight in for 10 days...

Now, if you like what you hear and read (and I know you will) then only pay 99¢ each (plus shipping and processing.) If not - return everything and keep the **FREE BONUS CD** as our gift. This is just our way of saying thanks for giving us a try. What could be easier?

And don't forget: once you accept our **Introductory Welcome Package**, we'll enroll you for **FREE** as a full member for 90-days. (Cancel any time you want.)

My friend, now's the best time to take pleasure in the outstanding "Giants of Jazz." Artists that get your heart pumping with excitement. And you'll only get that from JHS.

I invite you to go the brochure right now - choose your 7 titles (which includes your FREE Bonus CD), fill out your **Membership Enrollment Form** and mail it back today in the prepaid envelope provided.

Or for quicker service, respond online at jazzheritage.com/giants or call us toll free at xxx.xxx.xxx. Don't you agree you have nothing to lose and everything to gain by trying our No-Risk Trial Membership? I personally welcome you to our family of Jazz lovers. You're in good company!

Sincerely,



Jeffrey Nissim
President & Big Time Jazz Enthusiast

PS. Here's a recap of what you're going to receive:

- An **Introductory Welcome Package**: 6 smokin' "Giants of Jazz" titles for just 99¢ each (plus shipping & processing)
- **FREE BONUS CD**
- **FREE** access to Member's-Only Website
- **FREE** 90 day-trial membership (includes Jazz Heritage Review.)
- 10 **RISK-FREE** days to listen to any recordings you buy (or return them for a refund.)

PPS. Remember: You're under no obligation to buy any further titles from us. But this is a limited time offer and we reserve the right to end it at any time. To get your 6 CDs for 99¢ each plus your **FREE BONUS CD**, you should either call us, enroll on-line at jazzheritage.com/giants or send back your Membership Enrollment Form within 7 days!

So while it's fresh on your mind--order today!