Good News for Heart Health Patients:

"Oxford University Study Reveals 'Under the Radar' Nutrient That Can Naturally <u>Lower</u> LDL Cholesterol, <u>Raise</u> HDL Cholesterol— PLUS Help <u>SLASH</u> Triglycerides... <u>All for Just Pennies a Day!"</u>

(So potent, Big Pharma is rushing to turn it into a drug!)

From the desk of William Hartman President, Hampshire Labs

Dear Health Conscious Friend,

As an alternative health industry advocate, my life's work is to share with you the most up-to-date clinical studies on cost effective, safe, natural solutions that can provide you a longer and healthier quality of life.

Which is why I want to give you the low-down on a remarkable vascular health discovery.

In fact, if you're taking any cholesterol lowering drugs – <u>you owe it to yourself to share this</u> information with your own physician.

Here's why: This "under the radar" nutrient has shown an impressive ability to activate an important receptor in your body called **PPAR-gamma**.

It's this receptor's #1 job to hinder inflammation that occurs within your blood vessels.¹

But this is just the beginning. Remarkably, this nutrient has proven so effective at stopping arterial inflammation that *Oxford University's* cardiovascular department boldly states:

"... this supplement is the most potent treatment clinically available for lowering LDL cholesterol (bad cholesterol) and VLD cholesterol ... all while raising HDL cholesterol. (good cholesterol)"

<u>Please read that claim again</u>: a toxic man-made drug is not the most potent – but THIS all-natural supplement is!

Inside, please...

The clinical name for this nutrient is **Nicotinic Acid**. You might know it as niacin, or as **Vitamin B3**.

In addition to promoting a healthy cardio vascular system, niacin also helps your body to process energy from carbohydrates ... and is also a pathway in your liver that breaks down alcohol.

That is the good news about niacin ...

The bad news is that over the years, mainstream medicine has kept you in the dark about its other up-to-date cardiovascular benefits....

That's because each year drug conglomerates heavily invest billions of R & D bucks into creating lipid-lowering meds that they want you to buy from them.

The problem is – if you are, they could prove more trouble to your health than they're worth. All due to the fact that some cholesterol lowering meds focus only on the individual risk factors of cardio health.^{2,3}

What you're left with is a drug swap meet of cholesterol lowering meds. And your over worked doctor prescribing one to you for low HDL ... the other for high LDL ... and the third, to decrease high triglycerides! (In the medical community this is called "**multiple dyslipodemia**.")

The down side to all of this is once these individual drugs get into your body, **a negative synergy** could take place within your cardiovascular system.

Yes, instead of helping you – they could put you at RISK for possible heart problems!^{1,4}

So when proven cholesterol busting, triglyceride-slashing **Niacin** (David) has a chance to slay Goliath ... Big Pharma simply digs deep into their pockets and sends a militia of lobbyists to Washington to spread their propaganda.

Even as you read this, a certain drug company (whose name I won't mention), is trying with great effort to gain FDA approval for a "niacin drug" called **Cordaptive**TM.

<u>All with the goal of getting a proven, natural, remedy</u> needlessly transformed into a pure, profit center drug!

What does this mean to you? It means, come hell or high water ... you'll eventually pay through the nose for it as a prescription! (Hey, someone has to pay for all their R & D.)

The sad part is while these expensive, targeted drugs are shoved down society's throat, arthrosclerosis (the fatty build-up of plaque in your arteries) still remains a major health concern!

Need further proof? Well, according to the American Heart Association, coronary heart problems, (due to atherosclerosis) are likely to produce angina pectoris (chest pain), heart attack or both.

Just take a look at these sobering statistics:

• Coronary heart illness caused **445,687 deaths** as far back as 2005 and is the single leading cause of death in America today.

• **16,800,000** people alive today have a history of heart attack, angina pectoris or both. (This includes about 8,700,000 males and 8,100,000 females.)

• This year alone, an estimated **1.26 million Americans** will have a new or recurring coronary attack.

Mind boggling, isn't it?

A cornucopia of seemingly "wonder" drugs heavily marketed to the public... and all you and I have to show for it are the drug companies getting even RICHER.

How Niacin Stacks Up Against Traditional Cholesterol Lowering Drugs!

Look: Whether drug companies want to admit it or not, the fact remains that certain conventional **cholesterol lowering drugs** (or **fibrates**) have shown limited effectiveness.

Not only that ... but NONE of these prescription solutions have proven as effective as **Niacin** in <u>raising</u> <u>artery-protecting HDL</u>.^{6,7,8}

Don't just take my word for it. Ask your doctor, and I'm sure he'll tell you the same thing:

For you to have the best possible cardiovascular health, you need HDL (high-density lipoprotein, the good cholesterol) to remove excess cholesterol from your arteries walls.

I cannot make this any clearer: There is NO evidence to prove these drugs can correct the lipid abnormalities (High LDL, VDL and low HDL) ... <u>as well as niacin does</u>.⁹

Wondering just how powerful Niacin is? Well, according to the *New England Journal of Medicine*, a 14 month study was done on patients who had a history of heart or coronary problems and were taking cholesterol lowering meds.

Warning: Do YOU Have A Niacin Deficiency?

Niacin is water-soluble and cannot be produced in the body. Your only choice is to either get it from your diet or wisely take a proven, proprietary supplement that is compliant with your body.

Niacin is so vital to your diet, that people with a deficiency have been known to get pellagra, an ailment that was first discovered in Europe in the 1700's.¹

The most common symptoms of niacin deficiency involve the skin, digestive system, and the nervous system.² These symptoms are generally referred to as the four D's: dermatitis, diarrhea, dementia, and death.

If it's in the skin, a thick, scaly, darkly pigmented rash develops symmetrically in areas exposed to sunlight. Symptoms linked to the digestive system include: a bright red tongue, vomiting, and diarrhea.

Neurological symptoms are headache, apathy, fatigue, depression, disorientation, and memory loss.

If you have them, please contact your physician immediately.^{33, 34, 35}

During the trial, the subjects were administered **niacin**. The results showed that the mean HDL cholesterol level in the niacin group **significantly increased by 18.4% over the 14-month study period, while the LDL cholesterol and triglycerides levels were reduced**.¹⁰

According to the respected *National Cholesterol Education Program's* research, high doses of *nicotinic acid* have been shown to increase HDL by 30% or more.^{11, 12}

Once again, Niacin is tops in its class for raising good cholesterol HDL levels by blocking HDL uptake in your liver cells.¹³

The result is the removal of cholesterol from blood vessel walls.^{1,14}

Next page...

Introducing an Effective "Flush Free" Niacin Formula That's Completely Accommodating to Your Body – With NO Side Effects!

By now, I hope you can plainly see why Niacin is the real deal.

It's backed by clinical studies that clearly show it to be a vital component in safely promoting good cholesterol levels and overall cardiovascular health.



With one caveat: As wonderful as niacin is, it comes with a "small" glitch. Some people taking it report a temporary side effect called "cutaneous flushing", a reddening of the skin and burning sensation.

You can rest easy. Help is here. While doing their due diligence, my research team discovered a clinically proven proprietary "Flush Free" niacin formula.

It is safe, tolerable, and works gently with your body with no side effects whatsoever.

Put into supplement form, it's called: The Ultimate No Flush Niacin.

Here's how it all happened: For a while scientists tried to figure out why people were getting the uncomfortable "flush" side effects from taking niacin.

During their research they learned that ordinary niacin releases a large amount of a chemical called prostaglandin PGD2. (The root cause of the dilation of small blood vessels.)^{15, 16}



Then, a devoted team of cardiovascular researchers from *Tufts University Medical Center*, (led by *Dr. Theo C, Theorharides*), revealed that **niacin** triggered the <u>release of PGD2 from cells</u>. It was determined that these mast cells were involved with causing allergic-like skin reactions.¹⁷

Scientists concurred that by blocking the release of PGD2 and other inflammatories during the ingestion of niacin, <u>they could make a "a flush free" niacin</u> <u>compound amenable and tolerable to your system</u>.

During their testing, scientists added an ingredient called flavonols to the niacin compound so it could inhibit inflammatories and fight against the flushing affect.^{18-21, 21a}

Scientists soon realized a proven "flush free formula" that everyone can safely take without harsh allergic triggers ... well, they were going to have to do more.

And they did:

Inositol, the Nutrient that Helps Niacin Stay Flush Free!

Coincidently, this ingredient they discovered is actually a part of the niacin family.

It is called **Inositol Hexanicotinate** (IHN). More studies have revealed that IHN to be an important part of any niacin formula because of its ability to normalize blood lipid levels and its gentleness on the liver.²²

Once a niacin compound with IHN is ingested, it then releases niacin into the blood stream.²³

In one study, it was found to take 10 hours before the maximum effect of an intravenous dose was reached. Mission accomplished, it finally produced the results scientists had hoped for.

The end to the uncomfortable flushing feeling that usually occurs when patients take high doses of niacin. And if this isn't enough, here are ...

Three MORE Powerful Health Reasons for Taking a "Flush Free" Niacin Supplement!

The more research Hampshire Labs came up with, the more I was convinced that every aging human concerned should take a "Flush Free" Niacin compound daily! Here's why:

1) Niacin Breaks Down the Fat in Fatty Tissue.

Studies show us that NOT only can a "Flush Free" niacin compound lower LDL

Imagine How Happy Your Doctor Will Be When He Discovers What "Flush Free" Niacin Has Done for Your Cardiovascular Health!

Niacin brings balance to your body...

- It helps enzymes in the breakdown and consumption of carbohydrates, fats, and proteins.
- It's effective in improving circulation and reducing the cholesterol level in the blood.
- Is vital to the nervous system and for the maintenance of healthy skin, tongue, and digestive system tissues.
- Is important in the development of tryptophan and the dilation of blood vessels.
- Is a necessary part of the glucose tolerance factor.
- Helps lower blood pressure.
- Is a capillary dilator of the brain and other tissue.³⁶



Add it all up, and the evidence is overwhelming for taking a niacin compound daily to help improve good cholesterol, and for promoting heart health!

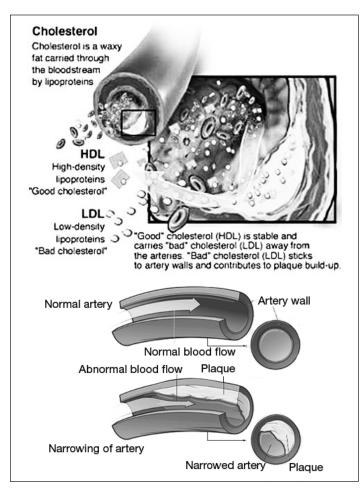
Forget the imposters with low

grade ingredients and dosages.

Get one of the leading, scientifically proven niacin formulas that is both safe to take along with cholesterol lowering drugs. It's truly effective, and side-effect free. Get Hampshire Labs **The Ultimate No Flush Niacin**.

Buy 3 bottles and Get 2 FREE – Lock in the savings today by calling **1.800.279.5517**.

Next page...



cholesterol – but it also decreases VLDL triglycerides.²⁴ If you recall earlier in this report, I told you about receptors.

Well, science has learned that these receptors stimulate the cholesterol mobilization out of macrophages, which are the "foam cells" that help accumulate cholesterol.

Once this occurs, it can help reverse hardening of the arteries.²⁵

In addition, through the cellular receptor PPAR-gamma, it also helps promote the flow of good, heart-boosting HDL cholesterol out of fatty tissue and into your circulatory system.²⁶

2) Niacin Boosts Levels of Anti-Inflammatory Cell-Signaling Proteins.

Science knows fatty tissue releases dangerous inflammatory hormones and highly protective cell signaling proteins.

This has been found to cause metabolic

syndrome, a health condition that elevates your glucose, cholesterol and blood pressure levels.

Left unchecked it often leads to severe health problems.

Thankfully, Niacin can help!²⁷ In a German study, 24 patients were given extended release niacin supplements for four weeks. 375 mg per day to 1,000 mg per day ... eventually increasing the dosage to 1,500 mg for another six weeks.²⁸

Levels of protective **adiponectin** (a protein hormone that balances a number of metabolic processes in your body, including regulating glucose.) ... rose 54% in the first four weeks and then to a remarkable 94% during the second week!

These results show us convincingly that Niacin exerted a beneficial effect way beyond what it was doing for lipid blood profiles!

3) Niacin Drastically Changes LDL into its Safer "floating" Form.

As you know, LDL is considered "the bad" form of cholesterol. These small, dense like LDL molecules are usually associated with more cardio vascular illness than normal sized LDL particles lower density.)²⁹

In a *Washington School of Medicine* study, patients treated with <u>intensive cholesterol</u> – <u>lowering therapy that included niacin</u> showed more improvements in their coronary artery problems than those treated with a placebo.³⁰ The reason? **The niacin helps make the LDL less dense, so it can leave the body faster**.

It's Your Body – Don't YOU Deserve to Make an Educated and Informed Decision About What to Put Into it?!

Here's the plain truth: I started this company with the belief that an educated consumer is someone who takes their health seriously ... questions authority to get the real answers ... and KNOWS that if they're pro-active, and treat their bodies right, they can head off future health problems while living a healthier quality of life – NOW!

And to accomplish this goal, you should really only purchase supplements that are backed by verifiable scientific data. Doing so will enable you to completely understand what is going into your body!

My friend, if you did the market research I did, you'd be amazed by what some companies are selling to their customers

One I found had <u>500 mg</u> of flush free niacin with just <u>140 mg</u> IHN. Another had just <u>400 mg</u> of Niacin and only <u>100 mg</u> of IHN.

Here's an important point: Clinical tests have shown that ideally, a flush-free niacin supplement should contain <u>640 mg of niacin</u> and <u>160 mg of</u> <u>inositol hexanicotinate</u> in order for you to get the most beneficial results!

And that's exactly what you get with Hampshire Labs <u>The Ultimate No Flush Niacin</u>! 640 mg of Niacin and 160 mg of IHN

Sealed with freshness (not like drug store brands that are on the shelves for months) ...

3 Dirty Little Secrets That Supplement Companies Don't Want YOU to Know!

I can just imagine how many offers you get in the mail with supplement offers. Each one probably promises you the world. Yes, it gets overwhelming.

And because it does, I want you to be aware of three things to take into consideration before ANY purchase you make:

#1 Smoke and Mirror Marketing: Some supplement companies give you either limited data about their supplements, or simply hit you with "razzle dazzle" big promises that "sound" quite inviting!

In the business, we call this "puffery." To me, it's like eating a big meal with empty calories and getting hungry an hour later.

#2 What You See is What You Get: Some competitors use inferior ingredients with weak doses that do ABSOLUTELY nothing, (except help you pee the useless ingredients out of your body more quickly!)

#3 Who Reads This Stuff Anyway? For some reason, some marketers think that YOU, the consumer, are not savvy enough to understand the studies presented to you, so why include them. (Nor do they think you'll take the time to read all of the information!)

Well, **Hampshire Labs** believes the opposite: We have over three decades of experience delivering top-grade, scientifically proven neutraceuticals to the public. And the over 500,000 customers to prove it.

Our laboratory tested formula uses pharmaceutical grade ingredients. We adhere to strict, proven dosage guidelines that are bio-available for total effectiveness.

That said, I know you have many options when spending your hard-earned money. Which is why I want to prove to you that our flush free niacin compound formula is everything I say it is – and more. So here's my offer:

Test-Drive <u>The Ultimate No Flush Niacin</u> for a Full-Year and See the Positive Difference in Your Cardio Health – and in Your Blood Lipid Profile Test Scores!

So take as directed - <u>for a full 365 days</u> - and if you don't see noticeable positive change in your lipid test scores ... or if you are unhappy for any reason (and even it there is one capsule left in the bottle ...)

Simply return it for a full-no-questions asked refund of your purchase price.

What could be fairer?

But, I'm not done yet earning your trust.

You see, once I refund your money, I'll even send you \$10 for your troubles!





Try finding a company that'll give you more than your money back on a product like this!

Here's the best part: To make you a true-believer in <u>The Ultimate No Flush</u> <u>Niacin</u>'s, effectiveness, I've worked out a Special Deal for VIP Customers on the order page.

Just ORDER within 5 days, and <u>I'll cut the price</u> in half for 6 month orders.

All you have to do is fill out the **No-Risk Order Form** and either mail or fax back to us. For FASTER service, call us right now at **1.800.279.5517**. Remember: Eat a sensible low-fat diet, exercise ... and play it safe by taking **The Ultimate No Flush Niacin** daily.

And rest easy in knowing you are arming your body with a natural, scientifically sound way to drastically decrease tryglycerides, BOOST your good cholesterol, circulation and cardiovascular health! Guaranteed! According to WebMD, Niacin ...

REDUCES "bad" LDL by 5% to 25%. INCREASES "good" HDL 15% to 35%.

Helps Triglyceride levels PLUMMET 20% to 50%.³²

To your health,

Wm. J. Hartman

For Hampshire Labs Over 500,000 customers and counting!

PS. Customers ask me how many bottles of <u>The Ultimate No Flush Niacin</u> to order. Well, it is safe to say – you won't see results over night!

My advice is for you to order a minimum of a three-month supply. Why?

A) This will give your body a chance to acclimate to the formula faster. B) You will SAVE money. (Order 6 – and you will save even more and C) You won't run out as quickly, plus you'll have enough on hand for you and your family.

So while its fresh on your mind, either call us directly, fax us ... or simply fill out and return the enclosed **No-Risk Order Form**.

PPS. Your feedback is extremely important to us, and why I want to know first hand how **The Ultimate No Flush Niacin** has worked for you.

So after using it, if you would send us a note briefly telling us your positive experience, I'll personally send you a surprise THANK YOU, gift!

The products and the claims made about specific products on or through this site have not been evaluated by the United States Food and Drug Administration (FDA) and are not approved to diagnose, treat, cure or prevent disease. Clinical trials are organized studies that test the value of various treatments to support health and nutrition in human beings.

Warning: Never go off of any medications without consulting with your physician first!

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The Ultimate No Flush Niacin No-Risk Order Form

For Fastest Service, Call Toll-Free Now 1.800.279.5517 (Dept. 206).

____ OK Bill, since I have a lot to gain and nothing to lose, I'm going to try <u>The Ultimate No Flush</u> <u>Niacin</u> on a risk-free basis.

If I am not getting the benefits you promise, I will return any unused bottles anytime within 1 year for a full and immediate refund – plus an extra \$10.00 cash for my trouble. There is no fine print and no questions asked.

- Item #4037-206 <u>The Ultimate No Flush Niacin</u> "Best Deal" Package I get 3 Months bonus supply Absolutely FREE. I pay only \$99.95 plus \$7.95 shipping and handling (<u>total \$107.90</u>) for a 3-month supply, and also receive another 3-month supply Absolutely FREE! (6 months total supply; less than \$1 a day).
- **Item #4036-206** <u>The Ultimate No Flush Niacin</u> "Good Deal" Package I get 1-month bonus supply Absolutely FREE. I pay only \$59.95 plus \$6.95 shipping and handling (<u>total \$66.90</u>) for a 2-month supply, and also receive another 1-month supply Absolutely FREE! (3 months total supply), still less than a \$1 a day.
- Item #4033-206 <u>The Ultimate No Flush Niacin</u> One-month supply. \$29.95 plus \$5.95 shipping and handling (total \$35.90).
- Item #4035-206 The Ultimate No Flush Niacin One-month Personal Auto Ship (PAS). Get FREE shipping and handling with PAS. Each month you get a fresh supply for only \$29.95 total. Credit card orders only.

_ Item #30641 – Want it fast? Choose our Express Shipping Option. Add \$4.95

Item #33624 – Health Services Fee (Voluntary Contribution helps defray the cost of medical insurance for Hampshire Employees) Add \$1.00

Enclosed is my check, cash or money order for \$_____ MN residents add 7.3% sales tax.

I prefer to use my _____Visa ____ Master-Card ____ Discover ____ American Express

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FAX this page (for credit card orders only) to 952.927.6658 Order online at: www.hampshirelabs.com

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For immediate service, Mega Package customers should use the Preferred Customer Hotline: 800.777.0075 or Fax 952.927.4780.